

Happier Outdoors



Project report, 2023-24

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Introduction

Happier Outdoors is a project of Natural England's Thames Solent area team, focused on green and blue social prescribing in Greater London. These forms of social prescribing encourage people to connect with nature to benefit their health and wellbeing (green is for land, blue is for water). Happier Outdoors is intended to strengthen and promote the many organisations carrying out green and blue social prescribing work in the capital. It consists of two parts: the London Happier Outdoors Network, which is open to all organisations or individuals with an interest in green and blue social prescribing in London and is intended to increase communication and collaboration; and the Happier Outdoors Festival, a decentralised series of nature-based events delivered by organisations across Greater London over a 10-day period.

The London Happier Outdoors Network was set up in July 2023 and had over 100 members by April 2024. Its inaugural face-to-face meeting took place in February 2024 and received positive feedback.

The Happier Outdoors Festival took place from 18-27 March 2024. 70 organisations and individuals delivered over 200 activities in every local authority area in Greater London except the City. Attendance at events was highly variable, but participating organisations gave positive feedback, reporting that the Festival had helped them connect to Natural England and other partners and made them feel like part of a bigger picture. They expressed a high level of interest in repeating the Festival next year.

In 2023-24, Natural England co-ordinated both aspects of the Happier Outdoors project for a total expenditure of less than £5,000, plus the time of one staff member who undertook this in addition to other work.

Background to the project

Happier Outdoors grew out of discussions that Natural England's Regional Health Lead Adviser for London, Laura Brown, had had with nature, health and community organisations in London since starting the role in January 2022. Mapping efforts (through internet searches, word of mouth and other methods) identified over 200 organisations working with green and blue social prescribing in some capacity in Greater London. The Lead Adviser reached out to as many of them as possible, often visiting their projects to speak face to face, and always asked what barriers organisations were facing and how Natural England could support them.

Three major needs emerged from these discussions:

- More and longer-term funding.
- Help with promoting green and blue social prescribing activities, particularly to social prescribing link workers and other health care professionals.
- Better connections with other organisations doing the same work.

Funding is a long-term issue within the sector and couldn't be addressed through short-term efforts. However, the Lead Adviser then produced two proposals to address the other needs:

- A network of organisations and individuals involved with green and blue social prescribing in London.
- A showcase event to highlight green and blue social prescribing and the importance of nature to health.

Initial consultations

An online consultation took place in May-June 2023 to measure organisations' interest in a network and/or showcase event (see Appendix A). Representatives of 55 organisations responded. The consultation revealed strong interest in both a network and an event. Most respondents indicated they'd like to join a general green and blue social prescribing network, and there was also significant interest in regional and specialist sub-networks. The most popular form of showcase event was "an open day or week held at projects across London."

Budget

A budget of £5,000 from the area team's Health and Environment funding was allocated to both the creation of the Network and the Festival. Expenditure was as follows:

- £2,525 on the creation and maintenance of the Happier Outdoors website.
- £1,123 on catering and audiovisual services for the inaugural meeting of the London Happier Outdoors Network.
- £540.30 on speaker and workshop leaders' fees. This included payments to three panellists who took part in a "soft launch" discussion at the In a Field by a Bridge Festival in July 2023 (£50 each; a fourth did not claim payment); six workshop leaders at the inaugural meeting of the London Happier Outdoors Network (£50 each); and a filmmaker who presented his work at one of the Happier Outdoors Festival events (£90.30).
- £466.55 on printing of publicity materials.

This gives a total of £4,654.85, for a £345.15 surplus.

London Happier Outdoors Network

Natural England established the London Happier Outdoors Network (initially called the London Green and Blue Social Prescribing Network) in July 2023, in direct response to the consultation results. Laura Brown took on the role of co-ordinator.

Joining method

Members initially joined using a Microsoft form. In April 2024, after the Happier Outdoors Festival, a special membership plan was set up on the Happier Outdoors website (see the "Festival" section below for further details about the website). New

members now join by signing up to this plan (which is free of charge) and answering a few questions about what their organisation does, where it works and what they hope to gain from membership. A website administrator must approve each application to prevent spam and other inappropriate use.

Recruitment and membership

When the Network was set up, the co-ordinator emailed all existing contacts inviting them to join and continued to do this with new contacts. Other recruitment tactics have included mentioning the Network in meetings, putting a link to the joining form in email signatures and including slides about the Network in external presentations, with a QR code that people can scan to join.

On the feedback form that was distributed after the Happier Outdoors Festival (see below), participants were asked whether they'd like to join the Network, with joining information sent to those who said yes.

Another valuable recruitment tool was the co-ordinator's monthly newsletter. This pre-dated the Happier Outdoors project, having begun in February 2022, and had over 200 subscribers by April 2024. Originally called the London Green and Blue Social Prescribing Bulletin, it was rebranded the London Happier Outdoors Bulletin after the Happier Outdoors project was created. In April 2024, the co-ordinator announced that the newsletter would no longer be sent by email but would be posted on a Network-members-only section of the Happier Outdoors website. This resulted in a sizeable increase in sign-ups.

By 26 April 2024, the London Happier Outdoors Network had 118 members (see Appendix B). These included environmental, community and cultural organisations, both large and small; NHS trusts and primary care networks; local councils and government bodies; and a few independent practitioners. There are members from every London borough, as well as many who work throughout Greater London (or indeed nationwide).

Benefits

One of the main benefits of the London Happier Outdoors Network is the members' directory, which members can use for networking and collaboration. The co-ordinator originally maintained this as a PDF and sent out an updated version every month. The directory is now hosted on the Happier Outdoors website, with each member having the ability to edit their organisation's entry. The co-ordinator sets up the original entry based on their answers to the joining questions, then leaves any updates to them.

There are discussion forums on the website where Network members can ask questions, post job adverts, etc. There is a main general discussion forum, plus sub-forums for each of the NHS Integrated Care System areas in London (North West, North East, North Central, South West, South East) and for special interests such as gardening and growing, nutrition and exercise, etc.

During 2023-24 there were some early efforts to use the Network for co-working, most notably in the formation of a seed exchange. One member organisation has now received funding to set up an exchange, so their project will inform future efforts.

Initially there were attempts to set up sub-networks based on location and special interests, since people responding to the consultation had said they'd be interested in these. However, these never gained traction and were unwieldy to administer. Moving the Network to the Happier Outdoors website also meant there was less need for specialised email lists. Therefore, the sub-networks are now represented by sub-forums on the website.

Inaugural meeting

The inaugural meeting of the London Happier Outdoors Network took place on 5 February 2024. It was a celebratory all-day event, with talks from members, a discussion panel, collaborative activities and networking opportunities (see Appendix C for full programme). The Zoological Society of London (ZSL) kindly offered free use of London Zoo's lecture theatre, with Natural England only having to pay for catering and audiovisual services. Attendance was free.

Eighty-five people signed up for the meeting, although only 57 attended on the day. The day consisted of talks, workshops and some very enthusiastic networking sessions (see Appendix C for the full programme). The panel discussion at the end developed into a passionate audience discussion of diversity and representation.

Attendee feedback

ZSL carry out their own feedback survey for all events they host. Natural England requested that they add two questions to their normal survey, asking if attendees would pay to attend a similar event in future, and if so, how much. Only six of the 57 attendees completed the form (see full responses, appendix D). Feedback generally was positive, with people saying they enjoyed the activities and talks. There were a few criticisms relating mainly to facilities at the venue. One attendee also said they would have appreciated an icebreaker to help with networking. Another suggested using future meetings for co-working and not just networking.

Several attendees praised the inclusivity of the event and the discussion of diversity and inclusion in nature activities:

The panel discussion was really eye-opening, and I loved the discussion at the end about POC [people of colour] outdoors, and how attitudes and behaviours need to be challenged.

Very thought provoking about how different groups access nature.

However, one person commented:

I also think it would have been good to invite more people from marginalised groups. The industry is very white and able-bodied. Who we invite to events will help change that. There was plenty of space in the auditorium and I think there were important voices missing from more diverse and radical groups,

who are perhaps doing things differently. Research needs to be done to diversify invite lists for future meetings.

This respondent also suggested inviting non-Network members as well as members to future meetings to spark their interest.

Participants showed a strong interest in attending future meetings. To the question of whether they would pay, one person said yes, two said no and three said maybe. Only two of the people answering “yes” or “maybe” gave a figure they might be willing to pay, which ranged from £15 to £20.

The co-ordinator was also contacted independently by several attendees who said they’d enjoyed the meeting and made useful contacts.

Happier Outdoors Festival

Shaping the Festival

Twelve respondents to the consultation said they’d like to be on a committee to shape a showcase event (see Appendix E). The committee’s first meeting took place in August 2023, with subsequent meetings in November, December, January and March.

The committee agreed to the most popular option in the consultation, a decentralised series of events at sites across London. It also agreed to hold the event between 18-27 March 2023. This was due to several considerations:

- Natural England’s requirement for funding to be spent by the end of the budget year.
- The time needed to prepare and spread the word.
- The need to give participants plenty of days to choose from
- The likelihood of good weather
- The association of spring with new beginnings
- The need to finish before the Easter holidays (when many organisations would have other commitments)

The committee agreed that a website was necessary for partners to list events and for all information to be in one place. Natural England is not able to host websites directly, but agreed to work with a partner to fund, create and administer a website.

Members agreed that Laura Brown would co-ordinate the event on behalf of Natural England and that Natural England would fund publicity materials for participating organisations.

For the event name, the committee agreed that a Microsoft form would be set up to take nominations and that the nominees would then be put to a public vote. The co-ordinator circulated news about the vote in communications to contacts and in her monthly newsletter. The winning name was Happier Outside, but this turned out to be the name of a company in America, so the co-ordinator changed it to Happier Outdoors. The co-ordinator also created a logo using the free version of Canva.

Happier Outdoors

London's new festival of health and nature

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Website

In August 2023, Natural England met with London National Park City (LNPC) about hosting a website. LNPC is a trusted partner that had worked with Natural England on several other projects. They also have extensive experience hosting websites for their own events and networks.

The two organisations agreed that Natural England would fund LNPC to purchase the domain happieroutdoors.london and do initial setup of the website, as well as helping with maintenance when needed. Natural England would be responsible for creating content and the day-to-day administration of event listings. After the Festival, the website would host the London Happier Outdoors Network and the Happier Outdoors legacy.

Before Natural England could release the money and work on the website could begin, it was necessary to seek approval from the Cabinet Office. The committee had wanted to open registrations for the Festival on 18 September, six months before the Festival began, but this had to be pushed back until November when the website went live at <https://happieroutdoors.london/>.

During the Festival, the website consisted of the following public “spaces”:

- A landing page.
- A welcome page
- The Festival event listing
- Four pages allowing people to find events according to specific criteria (based on hashtags in event descriptions):
 - By London borough
 - By activity type
 - By accessibility
 - By the health condition or demographic group they served
- A day-by-day guide to the Festival, with links to event listings for each day, plus independent activities and questions to think about (this was also available as a printed journal; see “Printed materials” below and Appendix G5)
- A “What the science says” page with links to open-access research papers showing the health benefits of spending time in nature.
- A page of resources for social prescribing link workers

There was also a secret space for event hosts, which users could only see if they created an account on the website.

Participating organisations

Recruitment of participants

The co-ordinator used several strategies to recruit organisations to the Festival:

- Reaching out to an extensive existing network of contacts
- Mentioning the Festival to all new contacts
- Posting on LinkedIn.
- Promoting the Festival in a monthly newsletter
- Putting a link to the Festival in email signatures.
- Including slides promoting the Festival in external presentations, with a QR code that people could scan to create an account on the site and list their events.
- Searching Eventbrite for nature and health-related activities taking place during the same time as the Festival and emailing the organisers inviting them to list their events on the Festival website as well.

A postcard encouraging organisations to take part (see “Printed Materials” below) was distributed by both Natural England and organisations that had already signed up to participate.

The co-ordinator arranged a series of Teams drop-in sessions for people interested in the Festival, but very few people attended these.

Participant profile

A total of 70 organisations and individuals hosted or collaborated on events for the Happier Outdoors Festival. These ranged from large and prestigious organisations like Kew Gardens, The Conservation Volunteers, The National Trust and seven

London councils, to small grassroots organisations like parks' friends' groups. There were also two independent practitioners who led events. See Appendix F for a full list of participants.

Event criteria and creation

Organisations were told they could either create a special event for the Festival or advertise a regular event that they'd be putting on anyway. They could lead an activity or simply welcome people to a blue or green space. Collaboration between organisations was encouraged.

All events had to follow these guidelines, which were published on the website:

- Your event should take place in Greater London.
- Your event should focus on the natural world. This can take many forms – conservation activities, citizen science, gardening, walking, art or storytelling in nature, mindfulness in nature, etc.
- You shouldn't charge people to take part in the event. Charities and community groups can encourage donations but mustn't require them. You're also welcome to sell refreshments, produce or merchandise.
- For safeguarding, you should require all children to attend with an adult, and vulnerable adults to be accompanied by carers.
- If you collect personal data from attendees, you should make sure your organisation has a GDPR privacy policy and that this is adhered to.
- Your event should be as inclusive as possible. If an activity requires a certain level of physical fitness, or your green or blue space is not accessible to everyone, please make that clear in your description. You can mention that your activity is particularly suitable for certain groups (e.g., a particular gender, the elderly, or members of a particular culture), but you shouldn't turn anyone away.
- You shouldn't advertise your event as treating or curing any health condition. NHS trusts and organisations led by health professionals can offer health checks and general health information as part of their events.
- Your event shouldn't be based on alternative medicine (reiki, crystals, etc.) or require or promote any religious belief or practice. Secular mindfulness and relaxation exercises are fine. Faith groups are welcome to hold events if these are open to everyone and aren't intended to convert people.

Only one event had to be removed from the website for not meeting these criteria.

Organisations added events directly to the calendar on the Happier Outdoors website. A post in the event hosts' section of the site explained how to do this, and the co-ordinator was also available for troubleshooting. A few participants had to be talked through issues, while in two cases the website was found too difficult for organisations to utilise.

Event creators were encouraged to use hashtags reflecting their event's location, the types of activity being done, and accessibility (e.g., #WheelchairAccessible or #NeurodiverseFriendly). Participants were initially slow to use hashtags, but their use

increased with time. The co-ordinator checked every new event that was listed to make sure it was suitable, fix any errors, and add hashtags for location and activities if the creator hadn't already listed them. Very few event listings used accessibility-related hashtags, and it often wasn't possible for the co-ordinator to add these due to lack of firsthand knowledge.

Pre-Festival promotion

Printed materials

Natural England produced a range of printed publicity materials for organisations taking part in the Festival (see Appendix G). These consisted of:

- A customisable poster where people could write details of their events (G1); 840 copies printed.
- A postcard encouraging nature and community organisations to take part in the Festival (G2); 64 copies printed.
- A postcard promoting the Festival to social prescribing link workers (G3); 168 copies printed.
- A postcard promoting the Festival to the public (G4); 681 copies printed.
- An A5 booklet (G5) called the Happier Outdoors Festival Journal with QR codes linking to event listings for each day, plus independent activities and questions to think about; 75 copies printed.

Participating organisations could order the materials using a Microsoft form. The co-ordinator also distributed postcards and journals at in-person events and sent the link worker postcards to every organisation hosting link workers in London.

Orders came in from 25 Festival participants. Only 250 posters were ordered; the co-ordinator distributed surplus posters across greater London, handing them out to individuals once the postcards had run out. All other resources were utilised, with the Journal and the postcards for the public and link workers having to be reprinted (the numbers above show the final totals).

Press release

Natural England provided participants with a template press release (G6) to customise and send to local media. Natural England also provided suggestions of local newspapers and radio stations to approach.

Social media

A range of social media posts promoting the Festival with the hashtag #HappierOutdoorsFestival went out via Natural England Thames Solent's Twitter and Facebook accounts ahead of the Festival. The External Affairs Senior Adviser for Natural England's Thames Solent team provided these insights:

- Most engaging posts were those with photos and these also resulted in more interactions

- Most of the interactions came in the form of likes (as opposed to replies/ shares/ reposts)
- Most likes were on the posts where we introduced who we were collaborating with (I.e.: English Heritage, Kew Gardens)
- Our 2 most engaging posts were on Feb 14th and Feb 27th. This is on the report which is categorised by most engaging to least engaging posts. Our least engaging post apparently was 'Are you a #SocialPrescribing #LinkWorker in #GreaterLondon?' with no interactions.
- Our most shared post was on the first day of the festival.

Participating organisations also received a social media template (G7) and were strongly encouraged to promote their events with the #HappierOutdoorsFestival hashtag.

In-person and online appearances

The co-ordinator appeared at two in-person and two online events to promote the Festival. One in-person event was an information evening organised by the Stuart Low Trust and aimed at users of mental health services in Islington. The other was a green social prescribing gathering organised by Roots4Life in Greenwich, with attendance from both nature and health organisations. One online event was for managers of independent green spaces, and the other was for occupational therapists.

The co-ordinator handed out postcards and journals at the in-person events (the journals were particularly popular in Islington) and provided links to the Happier Outdoors website at the online ones. The occupational therapists' event, in particular, provoked discussion on social media.

The co-ordinator also brought postcards to in-person meetings and site visits and handed them out to new contacts.

Festival events



A DIY sign from an organisation that added its event to the calendar too late to get free publicity materials.

In total, 213 events took place (counting each occurrence of a repeated event separately; there were 159 unique activities). All were in-person events except for one self-guided bat survey organised by the Bat Conservation Trust. In-person events took place in all 32 boroughs, though not the City of London. Events continued to be added to the calendar even after the Festival started, including some by organisations the co-ordinator hadn't contacted, so word was clearly spreading.

Islington had the most in-person events by far (23), thanks to the enthusiastic participation of the council's Parks for Health team. Richmond held the second most

events (16), where word spread quickly through their networks. Appendix H1 includes a full breakdown of in-person events by borough.



A woodland assessment survey run by Friends of Burgess Park as part of the Happier Outdoors Festival. Photo courtesy of Susan Burgess.

The most common activities offered during the Festival were gardening and growing, conservation volunteering and walks. This is generally in line with the social prescribing picture in London, where gardening and walking groups are the most socially prescribed green activities. Conservation volunteering groups have sometimes told the co-ordinator that they struggle to connect with social prescribing services. The high number of conservation volunteering activities in the Festival probably reflects their keenness to address this.

The Rural Activities Garden Centre, run by Hillingdon Council, built a giant bug hotel and invited visitors to join in on every day of the Festival (although unfortunately there was no uptake). Two museums offered special viewings of nature-related exhibitions – a show of landscapes by Black artists at Dulwich Picture Gallery, and a coral reef virtual reality experience at University College London’s Grant Museum of Zoology. Two bat walks took place (both very popular), in addition to the self-guided survey. A full list of activities can be found in Appendix H2.

There were several examples of organisations collaborating to deliver events. The bat walks were collaborations between the Bat Conservation Trust and Islington Council and St John’s Church in Waterloo, respectively. With facilitation from Natural

England, St John's also arranged a showing and discussion of *US*, a short documentary film created by users of Barnet, Enfield and Haringey mental health services. The film's director and one of its stars attended. St Margaret's House worked with Cranbrook Community Food Garden to deliver a gardening taster session in Tower Hamlets.

Feedback and evaluation

Natural England did not require organisations participating in the Happier Outdoors Festival to gather feedback during their events or to follow any prescribed form of evaluation. This would have imposed an unacceptable burden on many participants, especially because Natural England had no budget to compensate them.

Instead, Natural England used the following methods of evaluation:

In-person visits

The co-ordinator attended ten Festival events – as many as could reasonably fit in around other work. The first event (a walk in Bloomsbury) was a regular activity that had been advertised via Happier Outdoors, but none of the attendees had come because of that. The co-ordinator told them about the Festival and produced a QR code on her phone for them to scan. Members of this group were seen at several subsequent events. The co-ordinator decided to use future events to promote the rest of the Festival and brought along unused posters to distribute.

Four of the events the co-ordinator attended were created especially for the Festival, while the other six were regular events that had been promoted under the Festival banner. Attendance at the special events was very variable. An open day at Forest Farm Peace Garden in Redbridge had had over a dozen visitors by the time the co-ordinator left, and the director commented that it was four times the attendance of their last open day. By contrast, a gardening session at Calthorpe Community Garden in Camden (which had been added to the calendar in the second week of the Festival, and unfortunately took place on a rainy day) attracted just one participant besides the co-ordinator and the regular garden volunteers.

Events with relatively low attendance had a significant impact on the people who did come. A demonstration of hedgehog camera trapping in Regents' Park organised by the Zoological Society of London only had two visitors besides the co-ordinator, but both signed up to learn more about volunteering. The much larger group at Forest Farm Peace Garden included at least four employees of a charity that does social prescribing, who said they would refer clients to the garden in future.



A planter made by a charity worker who makes social prescribing referrals at Forest Farm Peace Garden. She planned to show it to her clients as an example of what they could do. Photo by Laura Brown.

At the special Happier Outdoors day at St John's Waterloo (which consisted of a gardening session in the morning, a film screening in the afternoon and a bat walk at night), one attendee told the co-ordinator she wanted to express her gratitude. She was a recent arrival to the UK, and the event took place on her birthday. Thanks to Happier Outdoors, she had spent her day with new friends, signed up for regular gardening and got to see bats.

Website statistics

Only limited statistics were available from Mighty Networks. It was possible to see the number of visits to each "space" on the website and the number of views each event on the calendar had had, but not how many of these were unique visitors, or how many people had visited the landing page (which is what would come up if someone typed the site URL into a browser). There was no way to find out where visitors were based or how they had reached the site.

Reports for the two weeks including the Festival (it was not possible to refine the dates any further) are summarised in Appendix I. There were 563 total views of spaces, with nearly half of these being of the main event calendar. The next most popular public spaces were the welcome page and the day-by-day guide to the Festival (the online version of the Festival Journal; see Appendix G5). There were no views at all of the "what the science says" space or the resources for link workers during the Festival (although both had been viewed previously).

There were 672 total views of events. The most popular was the Bat Conservation Trust's self-guided bat survey, followed by a variety of gardening sessions, walks and mindfulness. Based on the co-ordinator's observations during visits (see above) and feedback from event organisers (see below), views didn't necessarily correlate with real-life visits. One event had 13 views but only two visitors on the day, while another had only 10 views but got 25 visitors.

Media and social media coverage

A Google search revealed nine news articles and blog posts published online before and after the Festival (Appendix J).

Participant survey

Immediately after the Festival, Natural England distributed an online survey to participating organisations (see Appendix K). Seventeen people representing 16 organisations (22.8% of Festival participants) responded, with some covering multiple events in their responses.

Event attendance

Six respondents had put on special events for the Festival, while 11 had used it to highlight regular events. The average attendance at events created especially for the Festival was around 13, with totals ranging from 0 to 25 (two respondents estimated the number, the rest gave exact counts).

Of those who had listed regular activities on the Happier Outdoors Festival website, seven reported that attendance was the same or less than usual; three reported higher attendance than usual; and one had listed a self-guided activity where participation couldn't be easily measured. Of those reporting higher attendance, one had recorded whether any attendees had come specifically because of Happier Outdoors. The number of new attendees because of Happier Outdoors was approximately five.

If these numbers can be extrapolated to the whole Festival, then it is possible that Festival events reached up to 870 new people.

Some participants expressed disappointment at low attendance, while others appeared to have expected it:

The event itself was fairly niche and not something we would have expected a large turnout for.

[The one thing that most needed improvement was] how to expand reach - we didn't reach any new people through participation in the festival.

It's a new festival, in its infancy, so it takes a while to get off the ground.

Thought the event as a whole was a great idea but disappointed we didn't get any take up.

Promotion

Six respondents to the survey had used the promotional materials offered by Natural England (25 organisations had ordered these, but 18 did not respond to the survey, and one seems not to have used them). Feedback about the materials was generally positive, with one organisation naming "the lovely Happier Outdoors posters" as a highlight of the event. More than one respondent commented on the "eye-catching" design of the materials.

We handed out these postcards at every opportunity including the Good Food Lewisham meeting. They are bright and eye catching. I displayed posters in the park itself and at a local library. It's good to have the publicity as it was shared on social media etc.

I ordered the max number of postcards (20). All of them were taken, with our walk having a turnout of over 30 people! :) A lot of people were curious about the other Happier Outdoor events happening in London, following our own.

The posters and postcards were eye catching and helpful. Helped it be clear that we were part of something bigger.

Materials were useful and left on our reception desk. We also handed out to other organisations who had not heard of Happier Outdoors in order to encourage them to participate.

There was some less positive feedback about the customisable posters:

I am not sure if they helped, having to hand write each poster was time consuming and there was not enough space to include all the information I wanted.

Four respondents had approached local media about covering their events. In two cases the media had run a story, while in another the respondent did not know the outcome. The event that had the most media coverage (construction of a bug hotel at the Rural Activities Garden Centre in Hillingdon) didn't attract any visitors.

Sixteen respondents had advertised their events by additional means. Common methods included social media, Eventbrite and the organisations' own websites, as well as working with local partners and speaking to residents directly. Because almost everyone had done additional promotion, it was hard to tell whether this made a difference to attendance. One person did comment: "None of our attendees came from the happier outdoors online marketing, mainly through posters and our advertising."

Opinions of the experience

The survey asked participants about their general impressions of the festival, as well as specific high and low points. Several respondents listed effective communication from Natural England as a positive point, as well as the chance the Festival offered to build relationships and feel like part of something bigger.

Our event was really successful, but we hadn't placed any active measures to monitor whether Happier Outdoors made a difference to us. Our main reason for taking part in the festival was to begin a relationship with Happier Outdoors/Natural England and we look forward to what 2024/2025 may have in store, following active conversations with Laura Brown.

Good communications from the Happier Outdoors team.

It was inspiring to be part of and helped motivate us. We made two really good contacts through the network. One was Bat Conservation Trust and we

discovered we had bats in the churchyard a complete surprise. Also, we met artist Abigail Hunt and plan to work with her for our Waterloo Festival.

I was pleased to be part of a pan-London event.

Enjoyed collaborating with new partners and seeing some different venues in London.

Happier Outdoors was a useful awareness and promotion for us on green social prescribing, getting SEN sessions and our Community Connections day.

Events focused on citizen science or education had some of the highest engagement. Bat walks were especially likely to receive positive comments:

[The high point was] Discovering Bats!

Actually had a pipistrelle turn up at both events despite being so early in the season. Was a great bonus having managed everyone's expectations that we might not see any.

Three respondents mentioned low attendance was mentioned as a negative point. One also pointed out that people frequently book for free events but then don't turn up, which made planning difficult for some organisations that had required pre-booking.

However, even some participants who reported low (or no) attendance said they had made useful new contacts:

The event enabled us to engage with new people who have good skills to support the woodlands work in Burgess Park.

The events were lovely. They brought people into the park that hadn't been here before and encouraged us to run events that we can now run again and again.

We were disappointed not to have any take up however it made us produce some useful material that will get used in the future. We did however have 1 child who through the promotion came to site. He is on limited hrs at school but came and visited twice (with his father) and we gave him some tasks to do. He loved it. As a result of his enjoyment and his father's enthusiasm the school he attends are starting a nature club.

The timing of the festival in March was mentioned as a disadvantage, with one respondent feeling a festival later in the year would have more attendance, and another saying the weather had let them down.

Two respondents found the technology used for the Festival to be a barrier:

I found the online interface slightly overwhelming, I found I just didn't have the time to keep up with it.

Links to publish the event didn't always work.

One respondent mentioned the lack of direct funding for organisations putting on events:

It can take a while for annual events to enter into organisations calendars and to be picked up. I think that in the future more organisations will take part in Happier Outdoors if there is funding to do so - or more available funding in green and blue social prescribing. I am sure this emerge in the future as the wellbeing impacts and benefits to NHS are document[ed], but it takes a while for policy to become funding streams.

Interest in future participation

Sixteen respondents (94%) said they would like to take part again if the Happier Outdoors Festival is repeated in 2025. Some of the comments also related to this:

We now know about the festival so would be interested in actively planning something in line with the ethos, as opposed to just adding a pre-existing activity. We'd also love to work with audiences throughout the year, not just for the festival period.

One respondent said “maybe” to taking part again. The deciding factor would be organisational capacity.

Respondents were asked if they'd be interested in using the Happier Outdoors website for year-round event listings. Fourteen said yes and three said maybe. Factors that would influence undecided respondents included the amount of traffic the website received, and the time needed to keep listings up to date. Most people responding “maybe” mentioned that they already listed their events on other sites and would need to know that a new one was worth the effort.

Six respondents said they were interested in joining the London Happier Outdoors Network, one was not interested and ten were already members.

Follow-up conversations

People responding to the feedback survey were also invited to meet with Natural England and other participating organisations to discuss their experiences in more depth. Following this, the co-ordinator met with three participants.

A representative of Islington Council (where extensive publicity had been done, including the Festival co-ordinator making a personal appearance) confirmed that many attendees had said they came to events at Islington Ecology Centre specifically because of Happier Outdoors. A considerable number of these had never been to the Centre or the surrounding park before, despite living nearby. The most popular events were the bat and bird walks: “People like events where they can learn something, and where there's someone to teach them.” The council would like to have more expert-led events but are constrained by finances and the fact that some of the leaders they used to work with moved out of London during Covid.

A participant from Tranquil City added that citizen science and educational events could help to empower individuals and communities, teaching them that they could make a difference to their local environment even if they weren't experts. This person

highly praised the online Happier Outdoors resources but felt that personal conversations were more valuable in making connections and promoting events. They also suggested having a thank-you/feedback card that organisations could hand out at the end of their events. Tranquil City's event was highly successful (around 30 participants), which the organiser attributed to publicising it well in advance and collaborating with other organisations. Unlike some others who gave feedback, they felt the March timing was ideal as it meant there were fewer competing events.

A representative of Forest Farm Peace Garden said that although employees of a charity that made social prescribing referrals had attended their event and found it inspiring, no link workers employed by the NHS had attended. This was disappointing as the Garden has been trying to connect with link workers for some time – a frequent problem in London. This participant suggested that several organisations, including Natural England, could apply for funding to hold an event specific for link workers with stalls explaining what they could offer.

This participant also felt that an event during the school holidays would have had more attendance. However, when the committee was planning the Festival, some organisations specifically asked that the school holidays be avoided as they had other activities going on then. The participant suggested that the next Festival could take place half in school holidays and half out of them. They also thought the customisable posters had been time-consuming to handwrite, and suggested Natural England could save money by providing a printable template that people could fill in on a computer.

Thanks to connections made during the Festival, Forest Farm Peace Garden have now teamed up with the Bat Conservation Trust to run a bat walk.

Feedback collected by participants

Three organisations had collected feedback from attendees that they were willing to share in anonymised form, but only one had provided this by the time of publication of this report. Quotes from attendees included:

- "It was such an enjoyable time. So lovely to meet you all"
- "I really enjoyed the Merton walk in March, it was great - thank you very much for organising and leading it :)."
- "Hi Everyone, I would like to thank you so much for Saturday. I thoroughly enjoyed the walk and discoveries which I can't wait to go back to very soon. It is amazing the important work that you do. I learnt a lot of interesting things and I look forward to the next walk. Thank you for sharing and informing us 😊"

Conclusions

Positive outcomes

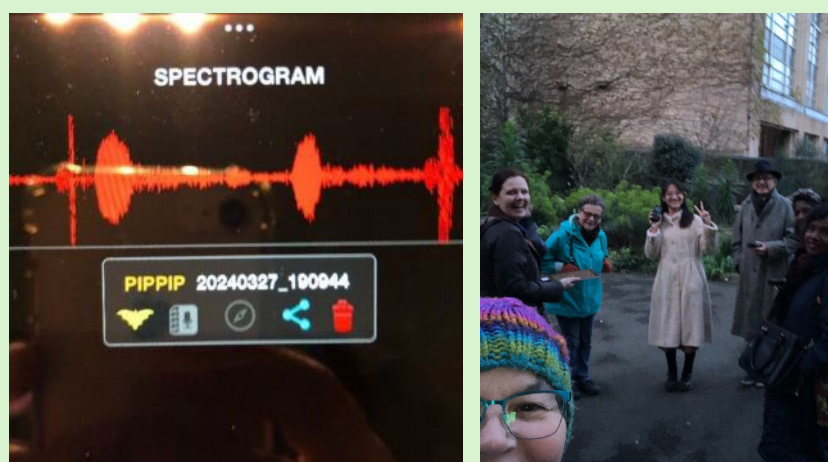
Both the London Happier Outdoors Network and the Happier Outdoors Festival have attracted lots of participants and tapped into the enthusiasm of health and nature organisations across London. There has been strong interest in continuing both initiatives, with stakeholders offering ideas of how they might develop.

Many London Happier Outdoors Network members have commented on how their membership, and particularly the inaugural meeting, have allowed them to make new contacts and find opportunities for collaboration. People are already asking the co-ordinator when the next meeting is!

Although some Happier Outdoors Festival events had higher attendance than others, this doesn't seem to have affected organisations' positive response, with many of them considering the main benefits of the Festival to be connection with Natural England and other partners and the feeling of being part of a bigger initiative. Several organisations also said the Festival had allowed them to reach new members of the public and make useful contacts in their communities.

Even events with modest attendance have had a substantial impact. At least four charity workers will now refer clients to a gardening project because of the Festival, while one member of the public sought out the co-ordinator to say how the Festival had relieved her loneliness. An event in Hillingdon had no visitors on the day, but media coverage brought the venue to the attention of a family who visited at another time. Their child enjoyed it so much that he started a nature club at his school.

The Festival had positive outcomes for nature as well as human health. A bat walk that was specially organised by St John's Church in Waterloo and the Bat Conservation Trust found bats foraging in the churchyard, directly across the street from Waterloo Station. The presence of bats hadn't previously been known here and can inform conservation efforts.



Images from the bat walk by Abigail Tripp.

Lessons learnt

Network meeting

There were many no-shows for the first meeting of the London Happier Outdoors Network (nearly a third of those who accepted the invite), This meant Natural England over-ordered food for lunch. Conversations with others in the sector suggest this is a frequent problem with free events. If future meetings are free, Natural England may overbook them to account for this. Another option would be to contact attendees individually a few days before the meeting to confirm their attendance, but since catering must be ordered in advance, this wouldn't necessarily save any resources.

The workshops for the meeting were planned before a venue was secured, but the space proved not to be entirely suitable for all workshops (something reflected in attendees' feedback). In future, Natural England will try to find a venue first (bearing cost limitations in mind) and then decide what type of activity would work well there.

Timing of Festival

The timing of the Happier Outdoors Festival in late March, when the weather was still unpredictable and some organisations hadn't yet started their full programme of events, was mentioned as a disadvantage by several participants or potential participants. This timing was determined by the need to spend the money during Natural England's budget year while still allowing sufficient preparation time. In future, it may be possible to use experience and existing contacts to hold the festival between late spring and early autumn.

However, least one organisation preferred the March date as it meant there were fewer competing events. This is something that should be discussed and/or voted on by London Happier Outdoors Network members.

Website

For cost reasons, it was necessary to use off-the-peg software from Mighty Networks to run the site. This was eventually able to do everything Natural England wanted, but it was often necessary to use workarounds and it took staff time to figure these out. Some issues that were never entirely resolved included the lack of alt text for the visually impaired on images (cumbersome captions had to be used instead); the fact that dates displayed in American format when users added events to the calendar (though they did display in UK format for those viewing events); and the slow response times of support staff. The fact that Mighty Networks' servers are in the U.S. also had GDPR implications, although this was covered by LNPC's privacy statement.

London National Park City have now offered to provide feedback to Mighty Networks and suggest improvements.

Having to learn a new online system was a barrier to a few potential participants, but significantly more money would need to be invested to develop an offline alternative. Some events had significantly more visitors on the day than had viewed the event on the website, suggesting that the website on its own should not be relied upon to bring people in.

Publicity

Natural England significantly overestimated the demand for customisable posters (which allowed participants to write details of their events) and underestimated the demand for more general materials like the postcards and Festival Journal. The co-ordinator originally expected the Festival to consist mainly of small grassroots organisations. In practice, many larger organisations and local councils took part. These organisations had their own branding policies and did not want to use another organisation's posters to promote their own events. However, they were happy to distribute more general material on Natural England's behalf. If the Festival is run again, it would be advisable to have a more generic poster for participants to display (perhaps alongside a customisable poster or printable template for the organisations that did find this useful).

All the printed material was designed to be distributed before the Festival. However, it turned out that people attending Festival events were very receptive to hearing about and attending others. It might be advisable to have a postcard specifically for organisations to hand out during their events, thanking them for attending and reminding them of what else is on offer. There could also be a QR code linking to a survey, which would allow Natural England to gather feedback directly from the public.

Natural England's social media posts aimed at link workers had no engagement, and the "resources for link workers" space on the website was not visited at all during the Festival. This suggests that online resources may not be the most effective way to communicate with link workers.

Similarly, the Teams drop-in sessions for people interested in the Festival were very poorly attended, and there was less interest in meeting afterward to discuss the Festival than the co-ordinator had anticipated.

On the other hand, in-person conversations and appearances at events proved to be highly effective in engaging all audiences. It would be advisable to have more of these in future, although this will mean more staff time. Another possibility would be to invite members of the public to be Happier Outdoors "ambassadors" in their community.

Social media promotion

The External Affairs Senior Adviser for Natural England's Thames Solent team made these suggestions based on her analysis of social media interaction:

- Set some objectives for social media interactions (i.e.: what is our target engagement rate per post).
- Have a formula for posting (i.e.: timing of posts, frequency)

- Technicality for social media is to label each of our posts on Emplifi so that the campaign can be easily tracked.

Engagement of link workers

Although some professionals who could be considered to make social prescribing referrals (such as charity workers) attended events, there were no reports of actual social prescribing link workers (i.e., those employed by the NHS and based within primary care networks) attending any of them. Of course, it is possible that some link workers attended without making themselves known to event hosts. Possible challenges to attendance could include the extremely high workload and conflicting demands faced by link workers. Further thought must be given to how green and blue providers engage with this group and how their involvement is measured.

Looking forward

Happier Outdoors website

The Happier Outdoors website now hosts the London Happier Outdoors Network, with new members joining by signing up to a special membership plan. Natural England will continue the migration of members who joined before April 2024.

Organisations that took part in the London Happier Outdoors Festival have expressed a strong interest in using the website as an ongoing public event listing. The co-ordinator will also be consulting with network members about other ways they might want to use the website to engage with the public and healthcare workers.

The domain and website are paid for through November 2024. The co-ordinator hopes to find funding to extend this for another year, either with Natural England or through other funding models.

London Happier Outdoors Network

Now that the inaugural meeting has helped to establish connections, we plan to encourage members to use the Network for co-working in 2024-25. Natural England will suggest projects relating to diversity and accessibility (see below) but will also ask members to suggest their own areas to work on.

The long-term goal is to make the Network independent from Natural England, and possibly to incorporate it as an organisation that can apply for funding on members' behalf. In 2024-25, the co-ordinator plans to seek advice from contacts who have undertaken similar work.

Ongoing evaluation

Natural England intends to conduct follow-up surveys with organisations that took part in the Happier Outdoors Festival to see if it has a long-term effect on participation. All the organisations completing the feedback form have indicated willingness to take part. Evaluation will also be carried out following London Happier Outdoors Network activities and meetings.

Diversity and accessibility

Discussions at the inaugural meeting of the London Happier Outdoors Network showed that diversity and inclusion remain urgent issues in both green and blue social prescribing and nature engagement more generally. There is a need for a conference focusing specifically on these issues, led by organisations representing people of colour and other minoritised groups. The London Happier Outdoors Network includes many such organisations and is an ideal starting point for an event. The co-ordinator will therefore be seeking funding for this in 2024-25. Minoritised groups are too often expected to contribute their insights for free, so it is important that anyone helping deliver the event is paid for their time.

During the Happier Outdoors Festival, limited accessibility information was included in event descriptions. It is not clear why this was. People may not know how to assess their site or activity for accessibility; they may not understand the difference this information makes to disabled people; they may not appreciate the potential for disabled people to engage with nature; or they may simply not consider this a priority. There is a strong need to assess current attitudes and ensure that accessibility is considered in green and blue social prescribing.

Citizen science and expert-led events

Some of the most popular events were those where, as one participant put it, “people can learn something and have someone to teach them.” These activities also have strong potential to empower individuals and communities and keep people engaged. Unfortunately, these events can be relatively costly to run since someone with expert knowledge must be paid to lead them. This should be considered in budgets and funding streams. The co-ordinator plans to explore this area further.

Bat walks were among the best attended events in the Festival, and a self-guided bat survey was the most viewed event listing on the website. The co-ordinator intends to speak to the Bat Conservation Trust about how to build upon this. It may be that with Natural England’s support, they could apply for funding to deliver bat walks or other activities for wellbeing.

Engaging link workers

One organisation that took part in the Festival suggested that a group of several organisations, including Natural England could get together and apply for funding to deliver an event specific to link workers. This would likely need to be a drop-in event to accommodate link workers’ busy schedules. Different organisations could have stalls explaining what they could offer. The co-ordinator will investigate organising this.

Repeating the Festival

Participants have shown a strong interest in repeating the Happier Outdoors Festival in 2025. The co-ordinator plans to seek funding and potential partners for this. The next festival will build on relationships already formed while incorporating lessons learnt from the 2024 Festival.

Appendices

A. Initial consultation questions and responses

(names and email addresses redacted)

Organisation you represent: Room to Heal

Your role within the organisation: Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. A travelling exhibition;An open day or week held at projects across London;An exhibition at a specific venue;An in-person conference;An online conference

Are there other possibilities you think we should consider? Many people who are seeking asylum do not have gardens and live in squalid accommodation- having good and safe access to green and blue spaces is very important for peoples mental health and wellbeing.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Importance of above and community support

What support would you need to take part in a showcase event? Time and money!

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Autumn 2023;Winter 2023/4;Summer 2023

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? No

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Exile / Refugees

What would you like to gain from networking with other green and blue social prescribing providers? Patnership work, collaboration, support

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members;

Organisation you represent: Forest Gate Community Garden

Your role within the organisation: Volunteer Administrator

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London; A travelling exhibition; An online conference; An exhibition at a specific venue; An in-person conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Case studies of people who have volunteered through the social prescribing route

Maps of local venues offering volunteering opportunities

What support would you need to take part in a showcase event? Generic flyer for space to include our own details

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? Nothing

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023; Spring 2024; Autumn 2023; Winter 2023/4

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No (please scroll down to the Submit button)

Organisation you represent: Merton Connected

Your role within the organisation: Head of Social Prescribing

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An open day or week held at projects across London;An in-person conference;An online conference;A travelling exhibition;

Are there other possibilities you think we should consider? n/a

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Photos

Case Stories

Ideas of different data collection

Networking

What support would you need to take part in a showcase event? A modest budget to print materials/ banner etc.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? Would need to check

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Winter 2023/4;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No (please scroll down to the Submit button)

If so, what specialisms would you like to focus on? n/a

What would you like to gain from networking with other green and blue social prescribing providers? Funding ideas

Ideas about data collection

Networking

Signposting

Mapping exercise

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. Directory of network members; Online meetings;

Please feel free to share any other thoughts. n/a

Organisation you represent: H&F MINT, West London NHS Trust

Your role within the organisation: Community Mental Health Link Worker

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An in-person conference;An open day or week held at projects across London;An online conference;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Neither green or blue, I communicated with the British Museum and achieved a visit to the museum for the patients of H&F MINT.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Summer 2023;Winter 2023/4;Spring 2024;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Mental health in community

What would you like to gain from networking with other green and blue social prescribing providers? Knowledge and professional network

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members;In-person meetings;Online meetings;

Organisation you represent: Hammersmith Community Gardens Association

Your role within the organisation: Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;An online conference;

Are there other possibilities you think we should consider? online quarterly networking meetings.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? some personal stories from beneficiaries. KEY getting influencers and policy makers along. We who are already doing it know the benefits etc. Funders NHS etc

What support would you need to take part in a showcase event? we could cover staff time etc

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? negotiable

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Spring 2024;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

What would you like to gain from networking with other green and blue social prescribing providers? shared knowledge how to tackle blocks (i think one issue is that circumstances dependent on local commissioning)

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Online meetings;In-person meetings;

Organisation you represent: BME Volunteers CIC

Your role within the organisation: Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An exhibition at a specific venue;An online conference;A travelling exhibition;

Are there other possibilities you think we should consider? London Wide Social Prescribing Network Video Documentary

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? The work we do and what makes us different

What support would you need to take part in a showcase event? financial, nonfinancial

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? 300

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Winter 2023/4;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Autism, Mental Health, Addiction, and Substance Misuse/Abuse

What would you like to gain from networking with other green and blue social prescribing providers? sharing, learning

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. WhatsApp group;Directory of network members;In-person meetings;Online meetings;

Organisation you represent: Good food matters

Your role within the organisation: MD

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London; A travelling exhibition; An exhibition at a specific venue; An in-person conference; An online conference;

Are there other possibilities you think we should consider? Compile an online directory

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Why

Where

What and how can be sustained

What support would you need to take part in a showcase event? Tbc

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? 150 pounds per day

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023; Summer 2023; Winter 2023/4; Spring 2024;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Gardening

Cooking

Nutrition

Nature based arts and crafts

What would you like to gain from networking with other green and blue social prescribing providers? Partnerships

Funding

New skills

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members;WhatsApp group;Online meetings;In-person meetings;

Organisation you represent: Vauxhall City Farm

Your role within the organisation: CEO

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;A travelling exhibition;An open day or week held at projects across London;An online conference;An in-person conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn?

What support would you need to take part in a showcase event? Costs covered

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? Depends on what you want

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Winter 2023/4;Spring 2024;Autumn 2023;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on?

What would you like to gain from networking with other green and blue social prescribing providers? Contacts and more work for our charity that aligns with our charitable objectives

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members;

Organisation you represent: Paddington Development Trust

Your role within the organisation: Health and Communities Programme Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;An in-person conference;An online conference;

Are there other possibilities you think we should consider? Some of this seems to be duplicating the work of London National Park City. Are you already working closely with them?

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Our project is highly local and so we would not gain much in terms of recruiting new members. Instead it would be good for our members to see different spaces and projects to get inspiration. Also to be introduced to funders.

We have an award winning com

What support would you need to take part in a showcase event? Funding for travel

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge?

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Autumn 2023;Winter 2023/4;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

What would you like to gain from networking with other green and blue social prescribing providers? Inspiration, sharing ideas.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;

Organisation you represent: Froglife

Your role within the organisation: Project Manager: Leaping Forward for Dementia

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An exhibition at a specific venue;An online conference;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Sharing resources and working in partnership. Working with vulnerable people outdoors. Making outdoor spaces accessible and dementia friendly. Making outdoor spaces more accessible/attractive to diverse audiences.

What support would you need to take part in a showcase event? None

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Autumn 2023;Winter 2023/4;Spring 2024;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Dementia and cognitive impairments

What would you like to gain from networking with other green and blue social prescribing providers? Sharing resources and working in partnership. Working with vulnerable people outdoors. Making outdoor spaces accessible and dementia friendly. Making outdoor spaces more accessible/attractive to diverse audiences.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;In-person meetings;Online meetings;

Organisation you represent: The Forest Bathing Institute

Your role within the organisation: director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. A travelling exhibition;An open day or week held at projects across London;An exhibition at a specific venue;An in-person conference;An online conference;

Are there other possibilities you think we should consider? Our work is focused on the practical side of connecting people with nature. Ideally, we would love to join any event(s) that offers taster sessions to people across London. Our main goal is to educate and empower people to use green space.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? We could include our university research and share information on the social prescribing pilots we have run in Surrey, including heartwarming feedback from participants.

What support would you need to take part in a showcase event? We have a large team of guides who we need to pay for any involvement. Many of our senior teaching team cover London.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Autumn 2023;Spring 2024;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

What would you like to gain from networking with other green and blue social prescribing providers? As one of the most established GSP providers we are already assisting Surrey County Council with advice for newer providers. There are a number of challenges related to setting up as a GSP provider. We are happy to offer tips to others.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Online meetings;

Please feel free to share any other thoughts. I was glad to receive the form. We are in the process of dramatically increasing our work with NE across the country. London is a top priority for us and we would love to explore any areas of mutual interest that can benefit people and the environment.

Organisation you represent: Islington borough council - nature conservation team

Your role within the organisation: Nature Conservation Officer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An online conference;A travelling exhibition;An exhibition at a specific venue;

Are there other possibilities you think we should consider?

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? What others are doing, for ideas

Who all the social prescribing agencies are and find out what they are looking for i.e. what do they think would help their clients and what are the clients asking for. Plus how they go about finding out about new activities

What support would you need to take part in a showcase event? Time!

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? £45 per hour. We can only host up to 80 people though

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Spring 2024;Winter 2023/4;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Nature based activities.

Tackling loneliness

What would you like to gain from networking with other green and blue social prescribing providers? Ideas of other events/best practise.

Knowledge of what else is on offer locally to pass on to residents

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. Online meetings; In-person meetings; Directory of network members;

Organisation you represent: Islington Council

Your role within the organisation: Parks Partnership Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An online conference;An open day or week held at projects across London;A travelling exhibition;An exhibition at a specific venue;

Are there other possibilities you think we should consider? Shorter online workshops

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Success stories, common obstacles and how to overcome them, how to access funding, how to build better links with NHS and link workers, how to respond to need

What support would you need to take part in a showcase event? Enough lead in time

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? we charge around £300 a day but may be able to waive this charge if the event is relevant to our work. Our venue holds around 50 people.

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Summer 2023;Winter 2023/4;Spring 2024;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? The role of parks in benefitting all aspects of health, but particularly dementia, mental health and social isolation

What would you like to gain from networking with other green and blue social prescribing providers? wider promotion, ideas for doing things better

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. Directory of network members; In-person meetings; Online meetings;

Organisation you represent: The Friends of Headstone Manor Park

Your role within the organisation: Chairman

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An online conference;An exhibition at a specific venue;An open day or week held at projects across London;A travelling exhibition;

Are there other possibilities you think we should consider? Nature Walks

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Examples of how Green & Blue space can be utilised for all

What support would you need to take part in a showcase event? We are fairly self sufficient with regards to holding events

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? Free however donations are always welcome

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Autumn 2023;Spring 2024;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Wetlands and associated monitoring

What would you like to gain from networking with other green and blue social prescribing providers? sharing of ideas

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. WhatsApp group;Directory of network members;In-person meetings;Online meetings;

Organisation you represent: Bexley Council - Lesnes Abbey Woods

Your role within the organisation: Partnerships and Activities Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An open day or week held at projects across London;An online conference;A travelling exhibition;An exhibition at a specific venue;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? We are about to open an Outdoor Classroom, which will have a focus on Woodland Crafts. we could showcase how social subscribing budgets could be used on workshops etc

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? Lodge hire £37 per hour - we can also do catering

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Winter 2023/4;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Woodland management, woodland crafts, volunteering

What would you like to gain from networking with other green and blue social prescribing providers? Meet likeminded colleagues

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;Directory of network members;In-person meetings;Online meetings;

Organisation you represent: Women and Health

Your role within the organisation: CAM Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An online conference;An exhibition at a specific venue;An open day or week held at projects across London;A travelling exhibition;

Are there other possibilities you think we should consider? N/A

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? We'd like to share what we are doing to reach a new audience and bring more people to our centre. Make connections that could bring new opportunities for joint projects.

What support would you need to take part in a showcase event? N/A

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Spring 2024;Winter 2023/4;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

What would you like to gain from networking with other green and blue social prescribing providers? Perhaps opportunities to run joint project or apply for joint funding

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;Online meetings;

Organisation you represent: The Bridge at Waterloo charity

Your role within the organisation: Outreach and Development

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;An in-person conference;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? feel motivated by hearing stories from people where social prescribing has worked.

What support would you need to take part in a showcase event? none

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? £52 per hour

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Spring 2024;Summer 2023;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No (please scroll down to the Submit button)

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;

Please feel free to share any other thoughts. As always, funding is key to all of this, who pays for the activities that people get prescribed?

Organisation you represent: Start Easy Ltd

Your role within the organisation: Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An exhibition at a specific venue;A travelling exhibition;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? If what we provide with our programmes can be considered social prescribing

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? Do not know exactly need to speak with the partners

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Spring 2024;Autumn 2023;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Children and young people

What would you like to gain from networking with other green and blue social prescribing providers? Collaborative work

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;In-person meetings;

Organisation you represent: Seeds for Growth charity

Your role within the organisation: Chief Executive

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An online conference;A travelling exhibition;An exhibition at a specific venue;An open day or week held at projects across London;

Are there other possibilities you think we should consider? Website with information.

Invitation to phone someone, say on one half day per week to talk over issues.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Learn in general what is going on, practical examples.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Summer 2023;Winter 2023/4;Spring 2024;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? GardeningKnow

What would you like to gain from networking with other green and blue social prescribing providers? Learn what others are doing.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. In-person meetings;Directory of network members;WhatsApp group;Online meetings;

Please feel free to share any other thoughts. We are novices, but keen to learn and engage. Our Greening Communities project plans to create 550 new community gardens, annually, in the UK on social housing estates.

Organisation you represent: Cultivate London

Your role within the organisation: Education Officer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An online conference;An open day or week held at projects across London;A travelling exhibition;An exhibition at a specific venue;An in-person conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? How to support someone who arrives into the green space and the journey that they go on to wellness and beyond.

What support would you need to take part in a showcase event? Office costs such as printing and creation of resources.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? £250

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No

What would you like to gain from networking with other green and blue social prescribing providers? Advise about supporting vulnerable people into confident volunteers.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Online meetings;Directory of network members;

Please feel free to share any other thoughts. I have been put off social prescribing forums before as there is so much jargon and the entire area is so vague. My experience is that volunteer groups are picking up the work of underfunded or disbanded NHS and healthcare community groups.

Organisation you represent: Roots4Life

Your role within the organisation: Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An exhibition at a specific venue;An open day or week held at projects across London;A travelling exhibition;An online conference;

Are there other possibilities you think we should consider? Roots4Life would be happy to host an in-person conference with market stalls to show case green social prescribing across London. Our site is large at 8 acres so we have capacity and could host 30 plus people for conference/ discussion groups etc.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Impact of green social prescribing. connection to GP surgeries to get more referrals and showcase impact case studies etc

What support would you need to take part in a showcase event? Probably funding for people to participate/ advertising and promotion. We could offer venue at discounted or free rate but lunch would have to be paid for (we might be able to do this at a cost as have professional/ freelance chefs).

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? See above probably charge for refreshments and discounted rate of £200 for day plus food.

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Green social prescribing

What would you like to gain from networking with other green and blue social prescribing providers? Working with NHS services, routes to volunteering and employment (future area we wish to explore)

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;Online meetings;Directory of network members;

Please feel free to share any other thoughts. Great idea and initiative!

Organisation you represent: Thrive

Your role within the organisation: Client & Garden Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference; A travelling exhibition; An exhibition at a specific venue; An open day or week held at projects across London; An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? interactive workshops on different themes

sharing practice

What support would you need to take part in a showcase event? possible fees to deliver a workshop

resources

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? ?

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023; Spring 2024; Winter 2023/4; Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? mental health

dementia

learning disability / autism

What would you like to gain from networking with other green and blue social prescribing providers? sharing best practice, cross-referrals, support, networking, promotion, wider recognition of the work we do

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. Online meetings; In-person meetings; Directory of network members;

Organisation you represent: Bees & Refugees

Your role within the organisation: Founder & CEO

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An exhibition at a specific venue;An in-person conference;An online conference;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Set up a honey tasting station where attendees can sample different varieties of honey produced by the organization. Highlight the unique flavors and characteristics of each type.

Display and sell bee-related products such as beeswax candles, beeswax wrap

What support would you need to take part in a showcase event? Incorporating funding for event expenses would significantly alleviate the logistical challenges and ensure a smoother execution of the showcase event.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? £2,000 but this is negotiable depends on the numbers of attendees and the program etc

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Spring 2024;Autumn 2023;Winter 2023/4;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No (please scroll down to the Submit button)

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;

Organisation you represent: The Proper Blokes Club

Your role within the organisation: Managing Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An open day or week held at projects across London;An exhibition at a specific venue;An online conference;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Be great to see what other CIC's are doing and network

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Winter 2023/4;Autumn 2023;Spring 2024;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Funding

What would you like to gain from networking with other green and blue social prescribing providers? Networking

Which of the below would you like to see as part of a forum or network? Please choose all that apply. In-person meetings;

Organisation you represent: Mental Health Foundation

Your role within the organisation: Programme Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;An in-person conference;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Community based initiatives. The process of getting these up and running (identifying the need, organizing people, getting funding in, measuring impact, etc).

What support would you need to take part in a showcase event? We don't currently have anything running so probably would not be in the best position to showcase work. But could present some evaluation and other findings from project we ran (Blue Prescribing) and Green Social Prescribing Report written for the Mayor

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? Would depend on the number of attendees but likely only a nominal charge.

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Spring 2024;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Engaging people in green social prescribing on the basis of a long term physical health condition (e.g heart disease, diabetes)

What would you like to gain from networking with other green and blue social prescribing providers? Learning best practice for engagement and sustainability. Examples of asset based community development.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. In-person meetings;Online meetings;Directory of network members;

Organisation you represent: Parks for London

Your role within the organisation: Chief Executive

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An online conference;An exhibition at a specific venue;A travelling exhibition;

Are there other possibilities you think we should consider? It would be good if the event/activity was filmed for legacy and broadening the message

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Show a cross section of different projects to inspire others to replicate

What support would you need to take part in a showcase event? We can help promote the event

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Spring 2024;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No

What would you like to gain from networking with other green and blue social prescribing providers? See more G/B SP delivered across London

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;In-person meetings;Online meetings;

Please feel free to share any other thoughts. A great initiative which Parks for London fully supports

Organisation you represent: Sunnyside Community Gardens

Your role within the organisation: Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? No (please skip to question 16)

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An exhibition at a specific venue;A travelling exhibition;An open day or week held at projects across London;An online conference;

Are there other possibilities you think we should consider? To be honest we don't have the capacity to come to any event. The only thing that might be useful is an evening meet up with other people managing similar projects. If it was facilitated so we could share best practice that would be great.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? The main story is that community gardens can provide a friendly sphere of voluntary association and positive activities for a wide range of people who are isolated for a wide range of reasons. Community Gardens with staff are able to inclusive to a wide r

What support would you need to take part in a showcase event? The budget to cover the staff time.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

If yes, how much would you charge? £200 per person

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Autumn 2023;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? No

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No

If so, what specialisms would you like to focus on? Social Farms and Gardens in London does a fantastic job of networking us and providing forums. I would much prefer they got the budget to run Social Prescribing Networks for us. This would strengthen a good network rather than proliferating weak networks

What would you like to gain from networking with other green and blue social prescribing providers? Funding

Explaining our needs to organisations referring people to us

Promoting a greater understanding of our work and the resources it needs to the wider community and those higher up the chain

Professional training for working with vulnerable adults and

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. WhatsApp group; In-person meetings;

Please feel free to share any other thoughts. The financial times has just put out a really good article about community gardens, focussing on our work at

Sunnyside; <https://enterprise-sharing.ft.com/redeem/a95041a1-6236-40a5-a402-85224e14a363>

Organisation you represent: Bat Conservation Trust

Your role within the organisation: Director of Communications and Fundraising

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An in-person conference;An open day or week held at projects across London;A travelling exhibition;An online conference;

Are there other possibilities you think we should consider? Incorporate this into a bigger event that is already happening to engage a broader range of audiences that may not be aware of the benefits of social prescribing

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Case Studies - both individual stories and project case studies. The idea of diversity of solutions and that one approach may not be suited/suitable for everyone.

What support would you need to take part in a showcase event? It depends on the level of involvement required but ultimately stretched resources are out limiting factor.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Autumn 2023;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? No

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Engaging diverse communities in citizen science

What would you like to gain from networking with other green and blue social prescribing providers? How organisations with different focus can learn from each other while providing an opportunity to form collaborations and partnerships.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;Online meetings;In-person meetings;

Please feel free to share any other thoughts. Keep up the great work! Exploring how mental health and wellbeing, equity of opportunity, celebrating diversity, wildlife conservation, environment protection, art and science could work together.

Organisation you represent: Sufra

Your role within the organisation: Garden Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;A travelling exhibition;An exhibition at a specific venue;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? DO: What are the activities in these green and blue spaces?- Let's all have a taster!

LISTEN: Speakers explaining their organizations

UNDERSTAND: Activists / Speakers / Environmentalist etc. - Describing what is the importance of green and blue spaces.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? £25 per hour

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Winter 2023/4;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? homelessness

poverty

garden communities

creative hubs

What would you like to gain from networking with other green and blue social prescribing providers? -connection to other like minded projects

-possible collaborative partners/facilitators

-access for our service users/ volunteers and guests to other blue and green spaces

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. Online meetings;Directory of network members;WhatsApp group;

Organisation you represent: Our Yard at Clitterhouse Farm

Your role within the organisation: Garden Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;A travelling exhibition;An exhibition at a specific venue;An in-person conference;An online conference;

Are there other possibilities you think we should consider? Not sure

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Spending time outdoors / gardening to boost mental health, creating opportunities for children, teenagers and young adults to connect with nature through play and workshops, help tackling loneliness, social and climate anxiety, etc

What support would you need to take part in a showcase event? Funding

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? TBA

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Spring 2024;Winter 2023/4;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Nature

What would you like to gain from networking with other green and blue social prescribing providers? Share learned lessons

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;Directory of network members;Online meetings;

Organisation you represent: Wise Ram Theatre

Your role within the organisation: Co-director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;A travelling exhibition;An exhibition at a specific venue;An online conference;An in-person conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Telling stories about the climate crisis

Sustainable making

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Autumn 2023;Winter 2023/4;Spring 2024;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Telling stories about the climate crisis

What would you like to gain from networking with other green and blue social prescribing providers? Strengthen our connections and building our networks

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Online meetings;In-person meetings;Directory of network members;WhatsApp group;

Organisation you represent: Hackney School of Food

Your role within the organisation: Project Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;An in-person conference;An online conference;

Are there other possibilities you think we should consider? I think the newsletter works well. More case studies perhaps?

Structured sessions on sharing experience. A forum series of short sessions over a few months where people present may be useful

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? How things work with referrals, recruiting participants.

What people are offering. What works well, what doesn't.

lessons learnt etc.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? Depends on what is needed and for how long.

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Summer 2023;Winter 2023/4;Spring 2024;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

What would you like to gain from networking with other green and blue social prescribing providers? Sharing experiences, lessons learnt etc, learning.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;In-person meetings;

Organisation you represent: Thames Landscape Strategy

Your role within the organisation: Project Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London; A travelling exhibition; An exhibition at a specific venue; An online conference; An in-person conference;

Are there other possibilities you think we should consider? Providing information for display/handing out at already arranged events running in local communities

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Benefits of green and blue spaces to mental and physical well-being. What barriers are there to access (for whom/how/why) and potential solutions or mitigation. We are looking at a project along the lines of "quiet spaces" areas of green and blue space th

What support would you need to take part in a showcase event? Depends on the event. We have publicity material but advice of tailoring it to this kind of audience would be helpful. Potentially support for travel expenses should it be some distance away?

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023; Spring 2024; Winter 2023/4; Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

What would you like to gain from networking with other green and blue social prescribing providers? Knowledge sharing of success and obstacles faced. Insight into alternative help that we may not have specific knowledge on - for example we want to do more with veteran's associations, we have started engaging with the blind community etc. Certain barrier

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members; Online meetings;

Organisation you represent: National Park City Foundation

Your role within the organisation: Research & Learning

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An exhibition at a specific venue;A travelling exhibition;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? successes, failures, operational and implementation challenges, overall goals, measuring and evaluation, funding opportunities, changing the narrative around social prescribing to language less charged, how to build interventions with high efficacy

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Autumn 2023;Spring 2024;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? nature-connectedness, community development

What would you like to gain from networking with other green and blue social prescribing providers? knowledge, skills, opportunities, support

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;Directory of network members;In-person meetings;Online meetings;

Organisation you represent: Parks for London

Your role within the organisation: Development Officer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An in-person conference;An online conference;An open day or week held at projects across London;A travelling exhibition;

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

What would you like to gain from networking with other green and blue social prescribing providers? I better idea of the different physical infrastructure needs of practitioners and barriers that may exist between finding a suitable space, getting permissions, and delivering consistently.

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. In-person meetings;Online meetings;

Organisation you represent: Angling Trust

Your role within the organisation: Development Officer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An exhibition at a specific venue;A travelling exhibition;An open day or week held at projects across London;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? I think it would be good to have guest speakers talking about how to establish projects and also have activities for people to try which they may like to include in their delivery models

What support would you need to take part in a showcase event? Lots of coffee and biscuits lol

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Winter 2023/4;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? No

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Blue prescribing

What would you like to gain from networking with other green and blue social prescribing providers? networking with local partners and sharing of best practice and new ideas

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Online meetings;Directory of network members;

Organisation you represent: Incredible Edible Lambeth

Your role within the organisation: Director (non-executive)

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An online conference;An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Some way of mapping all the social prescribing activities that are taking place so it is as inclusive as possible (this could take place before the conference with the results used as a foundation for the conference)

Evidence gathering

What support would you need to take part in a showcase event? It would help to have a financial contribution as i would not be being paid to attend

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? To be negotiated

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Winter 2023/4;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Food growing

Parks

What would you like to gain from networking with other green and blue social prescribing providers? Solidarity and more financial support for blue green social prescribing providers

More resource to support social prescribing at a statutory/corporate level

Reduced competition and greater collaboration between small vol sector groups

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. WhatsApp group; Online meetings; Directory of network members;

Organisation you represent: Forest Farm Peace Garden

Your role within the organisation: Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An exhibition at a specific venue;An open day or week held at projects across London;An online conference;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Positive case studies

networking

funding

What support would you need to take part in a showcase event? details in advance

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? horticultural and eco therapies

What would you like to gain from networking with other green and blue social prescribing providers? more referrals to our programme, better links to refer people on

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;In-person meetings;

Organisation you represent: St Margaret's House

Your role within the organisation: Arts and Wellbeing Producer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An exhibition at a specific venue;A travelling exhibition;An in-person conference;An online conference;

Are there other possibilities you think we should consider? An online exhibition or showcase to convey the range of activities available

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? The opportunity for people to try activities and engage in the programmes that are on offer.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? £25 an hour

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Autumn 2023;Summer 2023;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

What would you like to gain from networking with other green and blue social prescribing providers? Sharing knowledge and experience, ensuring reduction of duplications of offerings etc.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;Online meetings;

Organisation you represent: Invisible Palace

Your role within the organisation: Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London; An online conference; An exhibition at a specific venue; A travelling exhibition; An in-person conference;

Are there other possibilities you think we should consider? Can't think of any just now

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? I feel there is a lot of unused resources in smaller organisations for preventative work. It seems that social prescribing is dealing with such serious issues and as a result is top heavy and lacking agility. How can social prescribing work with smaller organisations?

What support would you need to take part in a showcase event? No support

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? Crystal Palace Park may be able to provide a venue but that would need to be discussed with Crystal Palace Park Trust

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023; Winter 2023/4; Spring 2024; Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? We support a wide range of needs

What would you like to gain from networking with other green and blue social prescribing providers? A greater understanding of how a small organisation could participate or not

Organisation you represent: HCGA

Your role within the organisation: Operations Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An exhibition at a specific venue;An open day or week held at projects across London;A travelling exhibition;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Learn from other similar organisations and to network. Particularly interested in successful partnerships with NHS funding

What support would you need to take part in a showcase event? Ideally the event would be free as we would be paying for staff to attend

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Autumn 2023;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Funding, community gardening, successful recruitment of volunteers

What would you like to gain from networking with other green and blue social prescribing providers? ideas which will improve the system.

Which of the below would you like to see as part of a forum or network? Please choose all that apply. In-person meetings;Online meetings;

Organisation you represent: Chelsea Physic Garden

Your role within the organisation: Community & Youth Engagement Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An in-person conference;An open day or week held at projects across London;An online conference;A travelling exhibition;

Are there other possibilities you think we should consider? Compiling a mailing list of all blue and green social prescribers and service providers that can be shared with one another

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? People's pathways to recovery through social prescribing

What support would you need to take part in a showcase event? A checklist and set-up list that says from A to Z what all the steps are, with enough lead time, so we can prepare to the best of our abilities in ample time, especially for people new to this type of showcase event like myself

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? Unknown.

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4;Spring 2024;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Social isolation, mental ill health, people in recovery from addiction

What would you like to gain from networking with other green and blue social prescribing providers? Support, ideas, spreading the word about our programmes, advice on best practice and signposting opportunities for participants of my programmes

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;

Please feel free to share any other thoughts. Lovely ideas! Wishing you all the success!

Organisation you represent: Steele Studio

Your role within the organisation: Founder

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An open day or week held at projects across London;An online conference;An in-person conference;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Variety of ways in which social prescribing can operate and areas of support for those looking to do this work (legalities, frameworks)

What support would you need to take part in a showcase event? I'm just starting out, and not registered for any social prescribing - I simply run workshops that fit this category - so how I can actually set myself up, and share what I do, what the parameters are

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Winter 2023/4;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? I'm more focused on textiles workshops and foraging, learning about growing and making products or artworks

What would you like to gain from networking with other green and blue social prescribing providers? Likeminded community that can help facilitate sharing of activities to increase the awareness of them

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;Online meetings;In-person meetings;

Please feel free to share any other thoughts. I'd like more information on how a practitioner could set themselves up as a social prescriber

Organisation you represent: Forestry England

Your role within the organisation: Active Forests Health and Community Officer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An online conference;An open day or week held at projects across London;A travelling exhibition;An exhibition at a specific venue;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? The range of green and blue spaces; the range of potential activities.

Share participant stories who have been involved with green social prescribing - champions/ambassadors.

Meet people in networks - communities, link workers, activity providers, health

What support would you need to take part in a showcase event? Not sure at this stage - would depend on the event type and location.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? Negotiable probably - certainly I'd hope 'low cost' and if I could swing it, for free (maybe car parking charges).

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Autumn 2023;Winter 2023/4;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Mental health

Diverse communities

Long-term health conditions

Socio-economic disadvantage

Isolated individuals

Marginalised communities

What would you like to gain from networking with other green and blue social prescribing providers? Share best practice and learning.

Join the dots for sustainable relationships post-project.

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members; In-person meetings; Online meetings;

Organisation you represent: Gasworks Dock Partnership - AKA Cody Dock

Your role within the organisation: CEO

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An in-person conference;An exhibition at a specific venue;An online conference;An open day or week held at projects across London;A travelling exhibition;

Are there other possibilities you think we should consider? An In person conference at a specific venue with ability for people to also join in remotely

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Case studies and examples of best practice. Networking opportunities. Signposting to local resources for link workers. Funding opportunities. List of top challenges, obstacles and priorities.

What support would you need to take part in a showcase event? option on dates to ensure availability of staff, contribution towards expenses if asked to present.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? This would depend greatly on when and what facilities, services and venue is required. This would also depend on capacity requirements, break out rooms, numbers of tables & chairs, stewarding, catering and tech such presentation equipment.. Really happy

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Autumn 2023;Winter 2023/4;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Green & Blue social prescribing related to: Combating Eco anxiety in young people; tackling isolation in adults, bereavement, long term unemployment, socially under confidence, supporting carers and providing networking and rest bite.

What would you like to gain from networking with other green and blue social prescribing providers? Help promote social prescribing opportunities at Cody Dock, promote our new therapeutic gardening sessions, network with local Link workers, share best practice, connect with other potential referrers and help develop common frameworks for monitoring

Which of the below would you like to see as part of a forum or network?
Please choose all that apply. Online meetings;Directory of network members;

Organisation you represent: Chelsea Physic Garden

Your role within the organisation: Head of Learning and Public Engagement

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London; A travelling exhibition; An in-person conference; An online conference; An exhibition at a specific venue;

Are there other possibilities you think we should consider? Workshops or talks about how we can support Social prescribing

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? We could share our community programme. I would like to hear about how other organisations have worked with the NHS to provide activities and it could be funded

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? We have a small space so probably wouldn't be the right place = price would depend on timing/budget

What time of year would you prefer to have a showcase event? Please rank the possibilities. Winter 2023/4; Spring 2024; Autumn 2023; Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? horticulture/ gardening activities

What would you like to gain from networking with other green and blue social prescribing providers? learn more about what we could provide and how we can get involved/fund programmes

Which of the below would you like to see as part of a forum or network? Please choose all that apply. In-person meetings; Online meetings; Directory of network members;

Organisation you represent: Havering Volunteer Centre

Your role within the organisation: CEO

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. A travelling exhibition;An exhibition at a specific venue;An open day or week held at projects across London;An online conference;An in-person conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? how volunteering is so beneficial not only to nature, the green space or water but also to the individual and the wider community

What support would you need to take part in a showcase event? Resources - project plan - volunteers

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? £30 per hour

What time of year would you prefer to have a showcase event? Please rank the possibilities. Summer 2023;Autumn 2023;Spring 2024;Winter 2023/4;

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Climate Champions

Mental Health

recycling

reuse

regift

composting

biodiversity

What would you like to gain from networking with other green and blue social prescribing providers? knowledge

understanding

collaborations

skill sharing

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members; In-person meetings; Online meetings;

Organisation you represent: Bat Conservation Trust

Your role within the organisation: Fundraising and Development Officer

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An exhibition at a specific venue;An in-person conference;An online conference;An open day or week held at projects across London;A travelling exhibition;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Benefits of social prescribing to mental health

Using nature to get used to gentle exercise

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? No

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;Online meetings;Directory of network members;

Organisation you represent: The Conservation Volunteers (TCV)

Your role within the organisation: London Operations Leader

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;A travelling exhibition;An exhibition at a specific venue;An online conference;

Are there other possibilities you think we should consider? Getting feedback from the link workers/referral organisations about what format would most appeal to them, to maximise attendance.

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Organisations to be able to demonstrate good governance in place to safely, legally & effectively manage vulnerable adults ie quality standard. Impact evaluation. Volunteer recruitment & retention. Marketing and promotion.

What support would you need to take part in a showcase event? Plenty of advance notice. Our Green Gyms are open to new volunteers all year around. It would be great to promote those to link workers/referral organisations during a London Green Social Prescribing week.

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? No charge

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Winter 2023/4;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? No

What would you like to gain from networking with other green and blue social prescribing providers? What we're really looking for is more engagement with the link workers & ultimately more referrals/volunteers. Our local delivery staff don't necessary need to have increased links with other service providers.

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members; Online meetings;

Please feel free to share any other thoughts. We've noticed a decline in volunteers coming to us through referral pathways. We're really keen to identify why this is & address it.

Organisation you represent: Bees & Refugees

Your role within the organisation: Director of Development

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Maybe

Here are some possibilities for events. Please rank these in order of preference. An online conference;An exhibition at a specific venue;An in-person conference;An open day or week held at projects across London;A travelling exhibition;

Are there other possibilities you think we should consider? references directed to organisations like ourselves

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? information on how to become accredited of sort or be seen as 'legitimate' social and mental health providers

What support would you need to take part in a showcase event? £ bursary

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Winter 2023/4;Spring 2024;Summer 2023;

Would you be interested in joining a committee to plan the event? No

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? refugees and migrants, marginalized communities, green activities

What would you like to gain from networking with other green and blue social prescribing providers? direction on how to develop ourselves as practitioners and in connecting with future clients + communities

Which of the below would you like to see as part of a forum or network? Please choose all that apply. Directory of network members;In-person meetings;Online meetings;WhatsApp group;

Organisation you represent: Wanderers of Colour

Your role within the organisation: Founder/Director

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An open day or week held at projects across London;An in-person conference;An exhibition at a specific venue;A travelling exhibition;An online conference;

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Interactive event where service users can try out activities

What support would you need to take part in a showcase event? Financial support for set up costs e.g. making posters and marketing materials

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? No

What time of year would you prefer to have a showcase event? Please rank the possibilities. Autumn 2023;Winter 2023/4;Summer 2023;Spring 2024;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Hiking, Walking, Climbing, Swimming, water-based sports e.g. paddleboarding, Winter sports, outdoor education, nature conservation, wellbeing session e.g. meditation in nature, poetry, journaling, balm-making

Which of the below would you like to see as part of a forum or network? Please choose all that apply. WhatsApp group;Directory of network members;In-person meetings;Online meetings;

Organisation you represent: Forestry England - Thames Beat

Your role within the organisation: Active Forests Coordinator

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Here are some possibilities for events. Please rank these in order of preference. An online conference;An open day or week held at projects across London;A travelling exhibition;An exhibition at a specific venue;An in-person conference;

Are there other possibilities you think we should consider? Linking in with knowledge from other regions

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? Land provider offerings. Outreach to engage key audiences. Learnings. NHS priorities to connect with. Local charity providers. Best ways to support people with activities following social prescribing event participation.

What support would you need to take part in a showcase event? Advanced planning notice

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Maybe

If yes, how much would you charge? tbc

What time of year would you prefer to have a showcase event? Please rank the possibilities. Spring 2024;Winter 2023/4;Autumn 2023;Summer 2023;

Would you be interested in joining a committee to plan the event? Maybe

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Maybe

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on? Being a land provider for activities.

What would you like to gain from networking with other green and blue social prescribing providers? Expertise. Sharing experiences and learnings. Routes to key contacts. Adding to our reputation and contacts. Local connections. Scoping our offering in line with others locally and connecting to profile our offers locally.

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members; Online meetings; In-person meetings;

Please feel free to share any other thoughts. Some footprints are wider than a borough. Our Thames Beat includes Essex and Kent. This means connecting with different local contacts across our patch. I'm sure this will be true for others.

Organisation you represent: Living Under One Sun

Your role within the organisation: CEO

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? Yes

Are there other possibilities you think we should consider? We can have exhibition and in person conference in one day at our venue show casing but also looking future strategies - key area of concern social prescribing should not be free host , front line organisations hardly get any thing or consideration

Please tell us what you'd like a showcase event to include. What stories would you want to tell? What would you like to see, do and learn? What works and what does not ! social isolation , poor social housing , cost of living ,racism, pigeonholing , reduces the ability of every one to problem solve , Nature base healing and support in inner-city and isolated rural area needs support

What support would you need to take part in a showcase event? we are very a community hub gardens ad café , with much social prescribing .experience we a re inside a local park , near main line transport hub . undergrounds, rail and bus terminals (3minutes walk)

can offer our venue and gardens , food and refreshments

If we decide to have a showcase event in a fixed location, would you be able to provide a venue? Yes

If yes, how much would you charge? Depending on numbers, during week , weekend or evening or all £100 per hour for 100 +partipcants- not including food and refreshments summer , autumn 23 +

Would you be interested in joining a committee to plan the event? Yes

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? Community and neighbourhood development response

women

BME and Refugees /migrant and asylum seekers

Family

What would you like to gain from networking with other green and blue social prescribing providers? a voice to impact on NHS and local authority services for core funding and support for community and front line organisations - funding and recognition of our work and learning , feedback

Impact assessment and resource allocation and division

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. In-person meetings;

Please feel free to share any other thoughts. see above 9 ,10,11,19,20

Organisation you represent: Sutton Council

Your role within the organisation: Project & Volunteer Coordinator

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? No (please skip to question 16)

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for a wider part of London (e.g., Southeast London)

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Maybe

If so, what specialisms would you like to focus on?

What would you like to gain from networking with other green and blue social prescribing providers? Ideas for new projects. Feedback on what is popular. Sharing funding information etc

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members; Online meetings; WhatsApp group;

Organisation you represent: Iver Environment Centre, Groundwork South

Your role within the organisation: Programmes Manager

Would you be interested in taking part in an event to showcase green and blue social prescribing in London? No (please skip to question 16)

Would you be interested in joining a general network or forum for all green and blue social prescribing providers in London? Yes

Would you be interested in joining a more local network or forum? Yes, for my borough only

Would you be interested in joining a more specialised network or forum - say, for organisations offering similar activities or focusing on similar health issues? Yes

If so, what specialisms would you like to focus on? hort volunteering

What would you like to gain from networking with other green and blue social prescribing providers? Knowledge of how to complement each other and reach groups that need it (and how to access associated funding to support these groups of people)

Which of the below would you like to see as part of a forum or network?

Please choose all that apply. Directory of network members;WhatsApp group;Online meetings

B. List of London Happier Outdoors Network members (April 2024)

Abundance London

Age UK Islington / Islington GP Federation

Age UK Lambeth

Angling Trust

Bankside Open Spaces Trust

The Barnes & Mortlake Angling & Preservation Society

Barnes Common Ltd

Barnet, Enfield and Haringey NHS Trust

Barnet SP Service

Bat Conservation Trust

Bees & Refugees

Bikeworks CIC

The Black Tri Tribe

BME Volunteers CIC

The Bridge at Waterloo

Rebecca Buckley (independent practitioner)

Butterfly Conservation

Maria Cabrera (independent practitioner)

London Borough of Camden

The Centre for Sustainable Healthcare

Chelsea Physic Garden

Citizen Zoo

Coco Collective – Ital Community Garden

Cody Dock (Gasworks Dock Partnership)

Coin Street Centre Trust
Community Plot @ Whetstone
The Conservation Volunteers
Amelia Cowan (independent practitioner)
Cudham Environmental Activities Centre
Cultivate London
Dose of Nature
Dulwich Picture Gallery
End Violence and Racism Against East and Southeast Asian Communities
Father Nature Ltd
Forest & Family
The Forest Bathing Institute
Forest Farm Peace Garden
Forestry England
Friends of Forster Memorial Park
The Friends of Headstone Manor Park
Friends of Lordship Rec
Froglife: Leaping Forward for Dementia in London
Garden of Earthly Delights
Good Food Matters
GoodGym
Graphite and Diamond
Groundwork South Trust
Guardians Worldwide
London Borough of Hackney
Hackney Herbal CIC
Hammersmith Community Gardens Association
London Borough of Haringey
Havering Volunteer Centre
Healthsense PCN

Heath Hands
The Hive
Ileto Caribbean People's Network
Invisible Palace
London Borough of Islington
Just Once Ltd
KdYoga
Lee Valley Regional Park Authority
Lesnes Valley Woods – Bexley Council
Let's Go Outside and Learn
Lillington and Longmoore Gardens Residents' Association (LALGRA)
The Line
London National Park City
London Plus
London Sport
London Wildlife Trust
Loughborough Farm
Manor Park Community Garden
Marine Management Organisation
MindFood
Natural England
Newham North West 2 Primary Care Network
Nuthatch Retreats
OrganicLea
Our Barn Community
Paddington Development Trust
ParkBathe
Parks for London
Phoenix Canoe Club Ltd, t/a Phoenix Outdoor Centre
Room to Heal

Roots4Life
Royal Botanic Gardens, Kew
St Margaret's House
St Mary's Secret Garden
Seeds for Growth
SharedCity CIC
Skills Within Developments CIC
London Borough of Southwark
Southwark Park Galleries
Spitalfields City Farm
Stanstead Lodge Senior Club Ltd
Start Easy Ltd
The Stop and Grow Community Growing Project
Stuart Low Trust
Sufra
Suresteps Wellbeing Services
Sustainable Merton
London Borough of Sutton
The Swedenborg Society
Thames21
Thrive
Tottenham Talking
Tranquil City
The Ubele Initiative
The Walk and Talk Movement
Walk East
Wanderers of Colour
Tim Webb (independent practitioner)
The Wild Remedy
Wise Ram Theatre

Woodland Mindfulness

Yardo CIC

Zen Laughter CIC

Zoological Society of London

C. Programme from inaugural London Happier Outdoors Network meeting

London Happier Outdoors Network inaugural meeting agenda

5 February 2024

Huxley Lecture Theatre and Bartlett Suite, London Zoo

9.30-10 Arrivals, coffee, networking

10-10.10 Welcoming remarks

10.10-10.30 An introduction to ZSL's work and the Refugia project (Lucy Brown)

10.30-11 Next month's festival – how can you take part?

11-11.15 Break and networking

11.15-12 Talk by Yannick Nyah from BME Volunteers and Suzie Dhoot from Park Village Oasis on the Glyndon Community Garden project

12-1 Lunch

1-1.45 Workshops

- Climate change and CO2 storytelling with Start Easy Solutions – The aim is to discover the stories and discuss Climate Change, the role of carbon dioxide, and humans. To explore sustainable education.
- Ecologically thoughtful art making with Southwark Park Galleries - A practical workshop session led by Abigail Hunt (Artist Associate, Southwark Park Galleries), to encourage us to consider the impact of the things we make and how we can use art materials in more sustainable ways. Exploring concepts of zero waste and zero impact and our responsibility to ensure art making is ecologically thoughtful, Abigail will lead a session which takes inspiration from our surroundings to create temporary sculptures and drawings, using natural materials without waste.
- Forest bathing session in Regent's Park with ParkBathe - ParkBathe provides urban forest bathing and mindful strolls around London green spaces, led by the community for the community. A ParkBathe is a slow walk to de-stress and connect to nature.

1.45-2.45 Discussion panel: How can we work together to better use parks and green spaces? Participants: Gary Evans from Forest Bathing Institute, Kelly Smith from the Black Tri Tribe, Ed Stannard from Parks for London, Lorna Powell from The Line, Emily Fox from London Wildlife Trust

2.45-3 Closing remarks

3 pm End

D.Feedback from inaugural London Happier Outdoors Network meeting

(names and email addresses redacted)

What worked well about the meeting? What should we repeat if we were to do it again? Presentations were good and I think a whole day is often nice to allow for lots of different conversations/types of activity. Hearing in detail about other projects e.g. Breaking Ground and Refugia I think was something to repeat, perhaps highlighting different orgs in the network each time.

What could be improved about the meeting? If we were to do it again, do you have any suggestions of how we can change it? I didn't think the space for the workshop particularly worked. I would've loved chairs and to make it a bit more of a space to talk. It felt a little like presentation then get on with it yourself, which I think was mainly because of the space.

I also think it would have been good to invite more people from marginalised groups. The industry is very white and able-bodied. Who we invite to events will help change that. There was plenty of space in the auditorium and I think there were important voices missing from more diverse and radical groups, who are perhaps doing things differently. Research needs to be done to diversify invite lists for future meetings.

I also think with these kinds of events we tend to be preaching to the converted. Everyone in the room agrees that nature and creativity are great. So it would be helpful, I think, to invite stakeholders who may not be so convinced and may be operating in spaces that could benefit from adopting our collective approach.

I also think it would be interesting to do some co-working, where there is an outcome from the day, so perhaps building on potential collaborations in the room rather than networking and then emailing etc after. This is because I think there's often such great energy in the room, which can tail off afterwards.

Did you think about the visit and these activities afterwards? What have you taken with you? I thought about the Refugia project and how it worked well by working with a specific engaged group. I also learnt a lot more about what ZSL do outside of the Zoo itself.

Which of the statements do you most agree with? I feel like I know a lot more about the ZSL Science and Conservation work

On a scale of 1 - 10 how likely would you be to come back to another session. 1 being not at all and 10 being definitely. 8

Would you be willing to pay to attend an event like this in future? No

What worked well about the meeting? What should we repeat if we were to do it again? Plenty of space, convenient to have everything close together. Interesting range of speakers and useful discussion

What could be improved about the meeting? If we were to do it again, do you have any suggestions of how we can change it? A few tech issues which got sorted but perhaps a sound check before it starts to ensure sound is heard in the main room as well as the AV box.

Did you think about the visit and these activities afterwards? What have you taken with you? Yes, I've followed up with several contacts and shared feedback with other colleagues (I assume this is a standard feedback question as it feels a little odd in this context)

Which of the statements do you most agree with? I feel I know a bit more about the ZSL Science and Conservation work

On a scale of 1 - 10 how likely would you be to come back to another session. 1 being not at all and 10 being definitely. 8

Would you be willing to pay to attend an event like this in future? Maybe

If you selected yes or maybe, approximately how much would you be willing to pay? Depends whether we had any budget available

Is there anything else you would like to add? Some of the questions seemed a little odd in relation to this event, I assume they are standard feedback questions you always ask . Q6 had no indication of what 1 and 10 meant, I've assumed 10 is very likely.

What worked well about the meeting? What should we repeat if we were to do it again? Lovely to meet lots of people and plenty of opportunities to see who is working in the sector

Did you think about the visit and these activities afterwards? What have you taken with you? Learning more of what's happening in London in the sector and space. Felt inspired by a lot of work going on.

Which of the statements do you most agree with? I feel I know a bit more about the ZSL Science and Conservation work

On a scale of 1 - 10 how likely would you be to come back to another session. 1 being not at all and 10 being definitely. 7

Would you be willing to pay to attend an event like this in future? Maybe

What worked well about the meeting? What should we repeat if we were to do it again? It was free and therefore inclusive. ZSL's work with communities was a nice surprise, workshop on climate

What could be improved about the meeting? If we were to do it again, do you have any suggestions of how we can change it? Somebody to help us get to know each other at the start because some of us can be intimidated by a crowd of strangers. A list of attendees and their organisations before hand.

Some objectives for the day.

Did you think about the visit and these activities afterwards? What have you taken with you? I wished at the time that I had support to network. I took away a very positive attitude and determination to pass on climate information to my community as well as a desire to do a happy outdoors event. I was unclear on Natural England funding support.

Which of the statements do you most agree with? I feel I know a bit more about the ZSL Science and Conservation work

On a scale of 1 - 10 how likely would you be to come back to another session. 1 being not at all and 10 being definitely. 10

Would you be willing to pay to attend an event like this in future? No

Is there anything else you would like to add? Thank you and I would love the opportunity to collaborate again.

What worked well about the meeting? What should we repeat if we were to do it again? Everything was great! The timings, the types of workshops, the pace. Don't change anything!

What could be improved about the meeting? If we were to do it again, do you have any suggestions of how we can change it? The very very minor thing about heating and having plenty of hot water for drinks. I'm sure the event organisers are aware these were problems on the day and that they can be fixed for next time.

Did you think about the visit and these activities afterwards? What have you taken with you? The art workshop really enforced my beliefs about focussing on experiences rather than creating something that people take away, which then gets thrown in the bin. The panel discussion was really eye-opening and I loved the discussion at the end about POC outdoors, and how attitudes and behaviours need to be challenged.

Which of the statements do you most agree with? I feel like I know a lot more about the ZSL Science and Conservation work

On a scale of 1 - 10 how likely would you be to come back to another session. 1 being not at all and 10 being definitely. 10

Would you be willing to pay to attend an event like this in future? Maybe

If you selected yes or maybe, approximately how much would you be willing to pay? I'd have to check how much funding there is for me to attend but between £15-£20 would be what I would pay.

Is there anything else you would like to add? Fab! Well done for a great event! You did great!

What worked well about the meeting? What should we repeat if we were to do it again? Your intro, space was great, vegan food and refreshments all great

Did you think about the visit and these activities afterwards? What have you taken with you? Very thought provoking about how different groups access nature

Which of the statements do you most agree with? I feel like I know a lot more about the ZSL Science and Conservation work

On a scale of 1 - 10 how likely would you be to come back to another session. 1 being not at all and 10 being definitely. 10

Would you be willing to pay to attend an event like this in future? Yes

If you selected yes or maybe, approximately how much would you be willing to pay? 20

Is there anything else you would like to add? Thanks it was great to hear about the Refugia project

E. Happier Outdoors Festival committee membership

Bat Conservation Trust

London Borough of Bexley (Lesnes Abbey Woods)

The Conservation Volunteers

The Friends of Headstone Manor Park

The Forest Bathing Institute

Forest Farm Peace Garden

Good Food Matters

London Borough of Islington

Natural England

Our Yard at Clitterhouse Farm

Roots4Life

St John's Waterloo

St Margaret's House

F. List of organisations participating in the Happier Outdoors Festival

Association of Bloomsbury Squares and Gardens

Bat Conservation Trust

London Borough of Bexley

BME Volunteers

Calthorpe Community Garden

London Borough of Camden

Campaign to Protect Rural England

Citizen Zoo

Cody Dock

Colne Valley Regional Park

The Conservation Volunteers

Cranbrook Community Food Garden

Cultivate London
Dulwich Picture Gallery
Earthwatch Europe
English Heritage
The Exchange, Erith
Forest Farm Peace Garden
Forestry England
Forster Memorial Park Friends Group
Friends of Burgess Park
Friends of Bury Lodge Park
Friends of Garthorne Road Nature Reserve
Friends of Ruskin Park
Friends of the River Crane Environment
The Garden Classroom
Get Hooked on Fishing
GoodGym
Georgina Gray (independent practitioner)
Greener and Cleaner
Groundwork South
Hammersmith Community Gardens Association
Harrow Recreation Ground Users' Association
London Borough of Harrow
Heath Hands
London Borough of Hillingdon
Invisible Palace
London Borough of Islington
Royal Borough of Kensington and Chelsea
Kilburn State of Mind
Lee Valley Regional Park Authority
Likewise

The Line
London Wildlife Trust
Ariyananda Luo (independent practitioner)
Meadow Orchard Project
MindFood
National Trust
Our Barn
Our Parklife
Our Yard at Clitterhouse Farm
ParkBathe
Redbridge Lakes
Roots4Life
Royal Botanic Gardens, Kew
St John's Waterloo
St Margaret's House
St Mary's Eco Church
Sitopia Farm
Soulhub
Stuart Low Trust
Sufra
London Borough of Sutton
Thrive
Tranquil City
University College London
US documentary team (Tim Mercier and Lorna)
Vine Road Community Growing Project
Women and Health
Zoological Society of London

G. Festival publicity materials designed by Natural England

G1. Poster



Feel the benefits of nature near you – for free!

What's on:

Where:

When:

See what else is happening at
<https://happieroutdoors.london/spaces/12628867/calendar>



G2. Postcard for nature organisations



Do you provide nature activities for wellbeing in Greater London?

For the opportunity to share your work, take part as a host in our first ever festival of health and nature. Join organisations across London providing free open days and activities highlighting the life-changing power of nature. Welcome a new audience, connect with social prescribing workers and publicise what you do. Just scan the QR code to create a free account on our website and list your events!



#HappierOutdoorsFestival

G3. Postcard for link workers



Looking for nature-focused activities for your clients?

Find out what's available in your local area during our **first ever festival of health and nature this spring**. Organisations throughout Greater London are showcasing the nature-based activities they provide to improve health and wellbeing. Try a taster session and find new opportunities for referrals. Just scan the QR code or visit happieroutdoors.london to find events near you!



#HappierOutdoorsFestival

G4. Postcard for the public



Need a breath of fresh air?

Feel the benefits of connecting with nature during our first ever festival of health and nature this spring. Just two hours a week in nature makes a positive difference to us mentally and physically. Discover new people, places, plants and animals right here at home. Just scan the QR code or visit happieroutdoors.london to find events near you!



#HappierOutdoorsFestival

G5. Festival Journal

Click on the image below to view the PDF document.



G6. Press release template

Borough or area name organisation joins groundbreaking London nature festival

A brand-new festival, Happier Outdoors, will help people across Greater London discover opportunities to improve their physical and mental wellbeing by connecting with nature on their doorsteps this spring. In partnership with Natural England, the government's advisory body on England's natural environment, over 30 charitable, grassroots and government organisations in London will offer free open days and activities highlighting the life-changing power of nature. Londoners will be spoilt for choice, with over 50 activities available, including gardening, walks, birdwatching, building a giant bug hotel and much more!

Area won't miss out on the fun, with **project name** offering **brief description of activity**. **Project name** is **give a brief description of your project here – you could include details about its history, purpose, etc.**

Give fuller details of your activities in this paragraph, including dates, times and exact location. If you'd like to include a quote from someone involved in your project, please include the paragraph below:

Name, the **position** for **project name**, said: "**Insert quote here**."

The Happier Outdoors festival has grown from Natural England's work supporting green and blue social prescribing in London. Around 20% of GP visits in England are for problems that can't be resolved through medical help alone, such as loneliness and chronic mental health needs. Social prescribing involves referring patients to activities in their community that will improve their wellbeing.

Nature-focused activities are a powerful tool for improving health. People who spend just two hours a week in natural spaces feel happier and healthier, even when other factors are considered. Connecting with nature has been shown to reduce depression, anxiety, stress, and dementia symptoms; increase attention spans and feelings of security; and make people feel like they belong in their neighbourhoods and are doing meaningful work.

There are organisations providing nature activities for wellbeing in every London borough, yet they often find that local people and health care workers don't know about them. Happier Outdoors aims to change that.

To see all Happier Outdoors festival events in your area – plus activities you can do in your own time, discussion prompts for groups and more – visit happieroutdoors.london.

For further information or interviews, contact: Please put details of your organisation's contact here – if you don't want to be contacted, remove this paragraph.

G7. Social media post template

[Organisation name] is proud to take part in the #HappierOutdoorsFestival, #London's first ever festival of #health and #nature, from 18-27 March. [Quick description of your event] Find more FREE nature and #wellbeing events near you at happieroutdoors.london.



Alt text for logo:

A cartoon-style image advertising the forthcoming Happier Outdoors festival, to be held across Greater London from 18-27 March 2024. It shows a diverse group of people enjoying nature-based activities in a green space with a river running through it. Activities include painting and drawing, planting a tree, walking and birdwatching. In the foreground is a heart turning from cold blue to warm pink, with a budding branch inside it pointing in the direction of the warmth. The top text says:

Happier Outdoors

London's new festival of health and nature

The bottom text says:

18-27 March 2024

happieroutdoors.london

Natural England's logo appears in the top right corner.

H.Event statistics

H1. In-person events by borough

Repeated events are counted only once.

Islington	23
Richmond	16
Camden	15
Haringey	9
Hillingdon	8
Greenwich	7
Sutton	7
Bexley	6
Bromley	6
Lambeth	6
Lewisham	6
Croydon	4
Hackney	4
Harrow	4
Southwark	4
Waltham Forest	4
Brent	3
Havering	3
Newham	3
Westminster	3
Ealing	2
Enfield	2
Hammersmith and Fulham	2
Hounslow	2
Redbridge	2
Tower Hamlets	2
Barking and Dagenham	1
Barnet	1
Kensington and Chelsea	1
Kingston	1
Merton	1
Wandsworth	1
The City	0

H2. Events by activity

Some events involved more than one activity. Repeated events are counted only once.

Gardening and growing	45
Conservation volunteering	31
Walks	26
Exercise and fitness	16
Learning about nature	14
Family events	13
Mindfulness and meditation	13
Arts, crafts and creativity	11
Tours and open days	11
Water-based activities	11
Woodland activities	11
Birds	8
Citizen science	8
Wildlife activities	8
Flowers	7
Building and DIY	6
Grassland activities	5
Tree planting	5
Climate change responses	4
Litter picking	4
Seed and plant swaps	4
Bats	3
Tai chi and qigong	3
Bugs, creepy-crawlies and other invertebrates	2
Faith activities	2
Exhibitions	2
History and heritage	2
Fishing	2
Films	1

I. Website statistics

I1. Visits to each space, 14-27 March

Space name	Visits
All festival events	265
Welcome!	106
Information for event hosts	99
Day by day	64
Events by borough	20
Events by activity	5
Events by need	3
Events by accessibility	1
What the science says	0
Resources for link workers	0

I2. Views of each event, 14-27 March

Event names truncated by Mighty Networks

Event	Clicks
Sunset Survey ...	47
Thrive Battersea - Gardening for ...	32
Red Lion Square Community Spri...	26
FULLY BOOKED - Mindfulness in ...	23
Kilburn Grange Park Community ...	17
Bramble's garden club – gardening...	17
Gardening Volunteering ...	15
U=U flower bed meaning and replanting...	14
Outdoor workshop for female lead...	13
March Wild Walk - Lesnes Abbey ...	13
Come Camera trap with London ...	13
Waterlow Park Community Sprin...	11
Lesnes Abbey Woods Walking Gr...	11
St John's Waterloo - Bats, Garde...	10
Mosaic Class at Kilburn Grange ...	10
Please ask me: Why are you carrying...	9
Marble Hill - Community Walk ...	9
Roots2Grow - special SEN session...	8
East Wickham Hedgerow Heroes.	8
Pilates for Gardening! ...	8
Tranquil City Walk: Merton - Citizen...	8
Bat Talk and Walk ...	7

Friends of Waterlow Park Dog Show...	7
Here Comes The Sun ...	7
Community Connections @Root...	7
Come and explore the Rural Activities...	7
Butterfly Identification Workshop.	7
Conservation Volunteering ...	7
Happier Outdoors at Forest Far...	7
Community Litter Pick ...	6
FREE - Wellbeing Awareness Day ...	6
Good Food Lewisham Network ...	6
Rural Activities Garden Centre - B...	6
Community Growing Session ...	6
Nature Wellbeing at Holland Park.	6
Wellbeing and Tree Walk ...	6
Cely Woods - self led Wellbeing Tr...	6
Squirrel Scouts Open Day and Easter...	5
Uke can do it! ...	5
Wellbeing Walk ...	5
Clapton Common Sunday Volunteer...	5
Mobile Garden - Free Community...	5
Woodshop of Recycled Delights ...	5
Harrow Recreation Ground Wellbeing...	5
Croydon lunchtime ParkBathe ...	4
Women's ParkBathe stroll in Sout...	4
TCV Biodiversity Action Team (n...	4
Caledonian Park, Islington- Wildflower...	4
Bird Survey @ The Paddock ...	4
Community Gardening with The ...	4
Gardening, Arts & Crafts Workshop...	4
Mindful walk- Eastcote House G...	4
Community Gardening Session ...	4
Healthy nature woodland Walks ...	4
Community Gardening with The ...	4
Lee Valley Lifewalks ...	4
Practical volunteering day ...	4
Spring Seed Sowing at The Salop...	4
Helping historical house and gar...	4
ParkBathe mindful stroll in Stam...	3
Wellbeing Walk by The Line ...	3
ParkBathe accessible mindful str...	3
Pennywort Pull: Iver Mudwharfs ...	3
Pennywort Pull: Little Britain Lake	3
Meridian One Community Garde...	3
Thames Chase Community Woo...	3
Volunteer at Sitopia Farm ...	3

A simple outdoor Eucharist at All ...	3
FORCE Walk and Talk - Crane Par...	3
London Blossom Garden Wellbeing...	3
Buddy Bicycle Bird Watching ...	3
Brisk Wellbeing Walk around Blo...	3
Green Mondays at Roots4Life ...	3
Tolworth Court Farm Fields Rewilding...	3
Mid-morning Moving Meditation ...	3
Family Fishing Day ...	3
Caledonian Park, Islington- Shrub...	3
All Hands on Deck ...	3
Community Garden Volunteering...	3
Drop in Volunteer Gardening in Q...	3
Sufra- Seed Swap and Community...	2
ParkBathe mindful stroll in Cone...	2
Hedgerow Heroes at Hackney Do...	2
Park Cuppa ...	2
Community Growing Session ...	2
Tiny Forest Planting Day: Frank ...	2
Grant Museum of Zoology Family...	2
Dementia Friendly Nature Walk - ...	2
Wednesday Habitat Work Session	2
Rural Activities Garden Centre (R...	2
Harrow Tai Chi for Health ...	2
Greenwich Breaking Ground Co...	2
Kew Gardens BSL tour ...	2
London Wildlife Trust's Drawing f...	2
Volunteer Gardening Morning at ...	2
Bootcamp (Group Exercise) ...	2
Gardening morning at Westbourne...	2
St John's Garden Islington- Exercise...	2
Friday Gardening Club at Forster...	2
TCV Practical volunteering day ...	2
Caledonian Park, Islington- Mont...	2
Islington - Regular volunteering ...	2
Community Gardening with The ...	2
Practical volunteering day ...	2
Sustainable Wellbeing - garden D...	2
Soulwalk Richmond ...	2
Kew Gardens Free Community W...	2
Walk & Talk ...	1
ParkBathe mindful stroll in Priory...	1
Kew Gardens Free Dementia Frie...	1
Knitting Coffee Morning ...	1
Brush with Nature ...	1

ParkBathe mindful stroll in Queens...	1
Hedgerow Heroes Elmington Co...	1
Practical volunteering day ...	1
Simple Night Prayer (Compline) ...	1
Community Clean Up and Makin...	1
Creating Habitats at Kilburn Gra...	1
BSL Talk: Soulscapes ...	1
Caledonian Park, Islington- Green...	1
Cranford Park- Lend a hand volunteer...	1
Saturday Volunteer Practical Co...	1
Habitat Management at St Andr...	1
St John's Garden Islington- Exercise...	1
Wednesday Morning Working Gr...	1
Hermit Street Garden Islington- V...	1
Dementia friendly ParkBathe ...	1
Sensory tours of Kew Gardens for...	1
TCV Practical Volunteering Day ...	1
Seedlings: a group for Under 5s ...	1
Half Term: Family Arts & Craft ...	1
TCV Practical Volunteering Day ...	1
Community gardening, 12–3pm ...	1
Park Gardening, Ruskin Park ...	1
Easter Market and Sensory Gard...	1
Winter Gardening Group in Crystal...	1
London Wildlife Trust's Wonderful...	1
Sunday Eco Spotlight ...	1
Friends of Garthorne Road Nature...	1
TCV Biodiversity Action Team (n...	1
Friends of Garthorne Road Nature...	1

J. News articles and blog posts

[The Happier Outdoor Festival 18 27 March 2024 \(greentalk.io\)](#)

[Happier Outdoors Festival – The Community Comet](#)

[Brent Organisation Joins Groundbreaking London Nature Festival - The Beat London 103.6 FM \(thebeat1036.com\)](#)

[Bloomsbury Brisk walk during Happier Outdoors Festival 18 March | Bloomsbury Squares & Gardens](#)

[Get Happier Outdoors at the Rural Activities Garden Centre - Hillingdon Council](#)

[Rural activities centre contributes to Happier Outdoors | Hillingdon Times](#)

[Spring Blossoms as The Happier Outdoors Festival Comes to Events in Hillingdon, Eastcote and Cranford - Hillingdon Today](#)

[Citizen Science In Merton: A walk exploring how communities can participate in creating healthier environments - Tranquil City](#)

K.Happier Outdoors Festival participant survey – full questions and responses

(Names and email addresses redacted)

Your organisation: UCL Museums and Cultural Programmes

Name of your Happier Outdoors Festival event(s): Re-Imagining Coral Reefs

Location of your event(s): Grant Museum of Zoology

Date of your event(s): Saturday 23 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted. UCL have internal promotion channels to their wide staff-network. We utilise Instagram and X/Twitter and our website for listings, as well as Eventbrite as a booking and discovery platform.

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. Our event was really successful but we hadn't placed any active measures to monitor whether Happier Outdoors made a difference to us. Our main reason for taking part in the festival was to begin a relationship with Happier Outdoors/Natural England and we look forward to what 2024/2025 may have in store, following active conversations with Laura Brown.

What was the one thing you were most pleased about? Happier Outdoors team reaching out to us about the festival and being very communicative about their plans for 2024, as well as wider planning.

What was the one thing that most needed improvement? We now know about the festival so would be interested in actively planning something inline with the ethos, as opposed to just adding a pre-existing activity. We'd also love to work with audiences throughout the year, not just for the festival period.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Maybe

If you have time, please tell us what would influence your decision. Website traffic data. If we knew the administrative effort reached audiences, we would do this. However due to a small team, it may be that only select events of ours would be listed on the website.

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... This isn't currently of interest *(NB: respondent later confirmed they selected this in error and were actually interested.)*

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Harrow Recreation Ground Users Association

Name of your Happier Outdoors Festival event(s): Tennis coaching , Bootcamp, Tai Chi, Harrow Health Walk & Talk, Community Gardening, Harrow parkrun

Location of your event(s): Harrow Recreation Ground

Date of your event(s): Tuesday 19 March; Friday 22 March; Sunday 24 March; Saturday 23 March; Tuesday 26 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No *(NB, other responses indicate they did use posters)*

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted.
The lovely Happier Outdoors Posters with our information added on each of our notice boards

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say.

We just advertised the regular activities but, later in the year when the weather is better we put on events. Maybe a later 10 days would be more productive.

What was the one thing you were most pleased about? The poster and the name!

What was the one thing that most needed improvement? Timing: later in the year would have been better.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) would like to become a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Friends of Burgess Park

Name of your Happier Outdoors Festival event(s): Spring in Burgess Park woodlands - woodlands assessment with TCV

Location of your event(s): Burgess Park, Southwark, SE5

Date of your event(s): Saturday 23 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted.
The event was promoted through FOBP existing channels: newsletter, Instagram, X/Twitter, Facebook Group

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) Yes

Would you be willing to share this feedback with Natural England in anonymised form? No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. We posted an existing event onto the Happier Outdoors website. The event itself was fairly niche and not something we would have expected a large turnout for. During the spring we ran a series of event which we promoted under the broad banner of "Spring in Burgess Park" These ran from Jan/April with a different type of event each month.

What was the one thing you were most pleased about? The event enabled us to engage with new people who have good skills to support the woodlands work in Burgess Park.

What was the one thing that most needed improvement? People who book to attend and drop-out - we did not charge for the event either as a fee or refundable deposit.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Maybe

If you have time, please tell us what would influence your decision. We have previously joined umbrella event campaigns such as Chelsea Fringe and the main method of alignment has been through the use of branding, logo and twitter hashtag to align the event. Other similar promotional campaigns which I can name include "Dance Umbrella" and River Thames events in Sept (but I can't remember the branding name).

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Barnes Common

Name of your Happier Outdoors Festival event(s): Open growing sessions

Location of your event(s): Vine Road Recreation Ground, Barnes, SW13 0NE

Date of your event(s): Monday 18 March;Wednesday 20 March;Saturday 23 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted. Through our regular channels including social media, website and newsletter,

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

What was the one thing you were most pleased about? Good communications from the Happier Outdoors team.

What was the one thing that most needed improvement? How to expand reach - we didn't reach any new people through participation in the festival.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) would like to become a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Friends of forster memorial park

Name of your Happier Outdoors Festival event(s): Walking group, Easter market, sensory gardening day

Location of your event(s): Forster memorial park

Date of your event(s): Sunday 24 March;Tuesday 19 March;Friday 22 March;Tuesday 26 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? Yes

If you have time, we'd love to hear your thoughts on these materials and how people responded. We handed out these postcards at every opportunity including the Good Food Lewisham meeting. They are bright and eye catching. I displayed posters in the park itself and at a local library.

Its a new festival, in its infancy, so it takes a while to get off the ground. I didn't see any other project publicity around the area, in Lewisham region.

It's good to have the publicity as it was shared on social media etc.

Unfortunately non of the local media contacted me (following my nice press release!)

Did you approach local media about covering the event? Yes

And did they run a story? No

If you have time, please tell us about any other ways your event was promoted. The Easter market was advised by large banners outside the location, small flyers for display and A4 posters around the main area. Also on The park website.

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

What was the one thing you were most pleased about? We sold out of plants on the plant stall and each area had interaction.

What was the one thing that most needed improvement? The design and layout of our stall hadn't been considered properly so we needed better coverage.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) would like to become a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Association of Bloomsbury Squares and Gardens

Name of your Happier Outdoors Festival event(s): Wellbeing Walk

Location of your event(s): Tavistick Sq and around Bloomsbury

Date of your event(s): Monday 18 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: More than usual

Did any new people attend specifically because of Happier Outdoors? (It's OK if you don't have this information.) Don't know

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted.
We use posters on the railings of all our squares.

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

What was the one thing you were most pleased about? To be part of a larger promotion

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... This isn't currently of interest

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Tranquil City

Name of your Happier Outdoors Festival event(s): Tranquil City Walk: Merton - Citizen Science, Communities & The Environment

Location of your event(s): Merton

Date of your event(s): Saturday 23 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: More than usual

Did any new people attend specifically because of Happier Outdoors? (It's OK if you don't have this information.) Don't know

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? Yes

If you have time, we'd love to hear your thoughts on these materials and how people responded. I ordered the max number of postcards (20). All of them were taken, with our walk having a turnout of over 30 people! :) A lot of people were curious about the other Happier Outdoor events happening in London, following our own.

Did you approach local media about covering the event? Yes

And did they run a story? Yes

We'd be really grateful if you could please tell us where to find the story (e.g., online or in a particular print edition/broadcast). Sustainable Merton (our partners) are in the process of disseminating our blog piece, summarising key takeaways from the walk. See blog here - <https://tranquilcity.co.uk/2024/04/10/citizen-science-in-merton-a-walk-exploring-how-communities-can-participate-in-creating-healthier-environments/>

If you have time, please tell us about any other ways your event was promoted. We did stakeholder mapping to identify key community groups and individuals in Merton who could support dissemination efforts. Our event was also promoted by Chloe's close channels with the Academy of Urbanism, the London Architecture Diary, Urban Design Group and UCL Citizen Science Academy

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) Yes

Would you be willing to share this feedback with Natural England in anonymised form? Yes

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. Fantastic event, with a great turnout!

What was the one thing you were most pleased about? People's curiosity of the different ways of contributing to scientific research. We touched on the use of citizen science methods in understanding local air quality, the health of local rivers/waterways and the unique biodiversity living in local green spaces.

What was the one thing that most needed improvement? For future events, would be great to have a representative from NE present at the events. Despite that, fantastic support provided via the Happier Outdoors online platform.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) would like to become a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: The Bridge at Waterloo

Name of your Happier Outdoors Festival event(s): St John's Waterloo

Location of your event(s): St John's Waterloo

Date of your event(s): Wednesday 27 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Specially created event

How many people attended the event? (It's OK to estimate). 25

Is this figure: An estimate

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? Yes

If you have time, we'd love to hear your thoughts on these materials and how people responded. The posters and postcards were eye catching and helpful. Helped it be clear that we were part of something bigger.

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted. Via local community groups and their newsletters. Plus face to face at our own community activities.

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. It was inspiring to be part of and helped motivate us. We made two really good contacts through the network. One was Bat Conservation Trust and we discovered we had bats in the churchyard a complete surprise. Also we met artist Abigail Hunt and plan to work with her for our Waterloo Festival.

What was the one thing you were most pleased about? Discovering Bats!

What was the one thing that most needed improvement? The weather! Our gardening event was wet!

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Islington Council - Ecology Centre

Name of your Happier Outdoors Festival event(s): Bird Watch, Bat Walk and Talk, Mindfulness Event, Mindful Walk, Dads event,

Location of your event(s): Islington Ecology Centre/Gillespie Park

Date of your event(s): Thursday 21 March; Saturday 23 March; Monday 25 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Specially created event

How many people attended the event? (It's OK to estimate). Bat Walk and Talk: 20. Bird Watch: 13. Mindfulness event: 9. Mindful walk: 2

Is this figure: An exact count

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted. Our newsletter and posters. Some comms from Council comms team via Twitter and Facebook

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. The events were lovely. They brought people into the park that hadn't been here before and encouraged us to run events that we can now run again and again.

What was the one thing you were most pleased about? New people discovering the park.

What was the one thing that most needed improvement? Attendance.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Royal Botanic Gardens, Kew

Name of your Happier Outdoors Festival event(s): Mindfulness in Nature

Location of your event(s): Kew Gardens

Date of your event(s): Tuesday 19 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: More than usual

Did any new people attend specifically because of Happier Outdoors? (It's OK if you don't have this information.) Yes

How many people attended specifically because of the Festival? (It's OK to estimate). 5 (we were already fairly fully booked beforehand and had many people on the waiting list due to the festival)

Is this figure: An estimate

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted.
Kew website, direct contact with social prescribers and wellbeing services, mailing list of prior attendees

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) Yes

Would you be willing to share this feedback with Natural England in anonymised form? Yes

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Invisible Palace

Name of your Happier Outdoors Festival event(s): Winter Gardening Group

Location of your event(s): The Vicar's Oak

Date of your event(s): Friday 22 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? No

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

What was the one thing that most needed improvement? I found the online interface slightly overwhelming, I found I just didn't have the time to keep up with it

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Maybe

If you have time, please tell us what would influence your decision. Capacity within the organisation

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Maybe

If you have time, please tell us what would influence your decision. We already list on many sites given we are at the intersection of 5 boroughs. It is time consuming to keep all these listings up to date.

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Cultivate London

Name of your Happier Outdoors Festival event(s): Spring Sowing

Location of your event(s): The Salopian Garden

Date of your event(s): Wednesday 20 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: The same or less than usual

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted. On our Facebook and Instagram accounts and on our volunteer WhatsApp groups

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

What was the one thing you were most pleased about? I was pleased to be part of a pan london event

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Bat Conservation Trust

Name of your Happier Outdoors Festival event(s): Sunset Survey

Location of your event(s): Can be done from anywhere (any green space, back garden, even a window over looking a green space too)

Date of your event(s): Monday 18 March;Tuesday 19 March;Wednesday 20 March;Thursday 21 March;Friday 22 March;Saturday 23 March;Sunday 24 March;Monday 25 March;Tuesday 26 March;Wednesday 27 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Regular activity

Was attendance at the event: Don't know

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted.
We used our social media to promote the event and the Happier Outdoors Festival in general as well.

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

What was the one thing that most needed improvement? Maybe for organisations to see how many people signed up to their event.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) would like to become a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? No

Your organisation: Bat Conservation Trust

Name of your Happier Outdoors Festival event(s): Bat Walk

Location of your event(s): Gillespie Park and St John's Waterloo

Date of your event(s): Thursday 21 March; Wednesday 27 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Specially created event

How many people attended the event? (It's OK to estimate). 20 at Gillespie park, 8 at Waterloo

Is this figure: An exact count

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? No

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted.
The two venues promoted it to their visitors

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. Enjoyed collaborating with new partners and seeing some different venues in London

What was the one thing you were most pleased about? Actually had a pipistrelle turn up at both events despite being so early in the season. Was a great bonus having managed everyone's expectations that we might not see any.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Rural Activities Garden Centre

Name of your Happier Outdoors Festival event(s): Guided Tour/Build a bug hotel

Location of your event(s): Rural Activities Garden Centre

Date of your event(s): Monday 18 March;Tuesday 19 March;Wednesday 20 March;Thursday 21 March;Friday 22 March;Monday 25 March;Tuesday 26 March;Wednesday 27 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Specially created event

How many people attended the event? (It's OK to estimate). 0

Is this figure: An exact count

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? Yes

If you have time, we'd love to hear your thoughts on these materials and how people responded. We were disappointed not too have any take up however it made us produce some useful material that will get used in the future. We did however have 1 child who through the promotion came to site. He is on limited hrs at school but came and visited twice (with his father) and we gave him some tasks to do. He loved it. As a result of his enjoyment and his fathers enthusiasm the school he attends are starting a nature club.

Did you approach local media about covering the event? Yes

And did they run a story? Yes

We'd be really grateful if you could please tell us where to find the story (e.g., online or in a particular print edition/broadcast). Hillingdon People

If you have time, please tell us about any other ways your event was promoted. My personal Linkedin, Instagram, Facebook & our sites Facebook page

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. Thought the event as a whole was a great idea but disappointed we didn't get any take up

What was the one thing that most needed improvement? Links to publish the event didn't always work

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: Roots4Life

Name of your Happier Outdoors Festival event(s): Green Mondays SEN Special Community Meal and Community Connections Day

Location of your event(s): SE92EL

Date of your event(s): Saturday 23 March;Monday 25 March;Wednesday 20 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Specially created event

How many people attended the event? (It's OK to estimate). 62

Is this figure: An exact count

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? Yes

If you have time, we'd love to hear your thoughts on these materials and how people responded. Materials were useful and left on our reception desk. We also handed out to other organisations who had not heard of Happier Outdoors in order to encourage them to participate

Did you approach local media about covering the event? Yes

And did they run a story? Don't know

If you have time, please tell us about any other ways your event was promoted. Facebook

Social Media

Local Community

Local Media

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) Yes

Would you be willing to share this feedback with Natural England in anonymised form? Yes

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. Happier Outdoors was a useful awareness and promotion for us on green social prescribing, getting SEN sessions and our Community Connections day.

What was the one thing you were most pleased about? Our Community Connections day - new attendees from the community and our volunteers loved being thanked with their hard work on growing food and community events.

What was the one thing that most needed improvement? It can take a while for annual events to enter into organisations calendars and to be picked up. I think that in the future more organisations will take part in Happier Outdoors if there is funding to do so - or more available funding in green and blue social prescribing.

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes

Your organisation: forest farm peace garden

Name of your Happier Outdoors Festival event(s): Happier Outdoors

Location of your event(s): Forest Farm Peace Garden, Hainault

Date of your event(s): Monday 25 March

Did you create an event specifically for the Festival, or did you use the Festival to highlight a regular activity? Specially created event

How many people attended the event? (It's OK to estimate). 15

Is this figure: An estimate

Did you promote your event anywhere except the Happier Outdoors Festival website? Yes

Did you use the free printed materials provided by Natural England (posters, postcards and journals)? Yes

If you have time, we'd love to hear your thoughts on these materials and how people responded. I am not sure if they helped, having to hand write each poster was time consuming and there was not enough space to include all the information I wanted.

Did you approach local media about covering the event? No

If you have time, please tell us about any other ways your event was promoted. On Facebook and our website and in a regular newspaper column we write

Did you gather feedback from attendees? (There was no requirement to do this as part of the Festival, but some organisations do it routinely.) No

If you have time, we'd love to hear your thoughts about the event! Please tell us anything you'd like to say. None of our attendees came from the happier outdoors online marketing, mainly through posters and our advertising. No social prescribers attended so I am not sure the reach was there

What was the one thing you were most pleased about? everyone enjoyed the day

What was the one thing that most needed improvement? more social prescribers to attend

If the Happier Outdoors Festival is held again next year, would you be interested in taking part? Yes

There's been considerable interest in keeping the Happier Outdoors website as an ongoing event listing. If we do this, would you keep listing your events there? Yes

In addition to the Happier Outdoors Festival, Natural England has created the London Happier Outdoors Network ... I (or my organisation) am already a member

Natural England would like to conduct follow-up surveys to see if the Happier Outdoors Festival leads to any long-term change. May we contact you for your feedback again in future? Yes