

Appendix 3 to the commissioned report: Monitor of Engagement with the Natural Environment Survey: developing a method to measure nature connection across the English population (adults and children) (NECR233)

Data profiling the population by Nature Connection Index and visit frequency

The tables on the following pages provide some additional results to accompany the Monitor of Engagement with the Natural Environment Report NECR233

NCI pen portraits – indices are used to highlight traits of those in either the bottom or top 20% of the population when classified by the Nature Connection Index. The indices are based on a comparison of the profile of each group against the total population e.g. an index of 100 means the group's profile for an attribute matches the total population while an index of 200 means that members of the group are twice as likely to be in a particular demographic group or exhibit a particular behaviour etc. Colours are used to highlight variations. Commentary on right hand side summarises key differences between the bottom and top groups.

NCI versus Visit Frequency – a cross tabulation of key MENE results regarding various measures including attitudes to the natural environment by either NCI or Visit Frequency. This includes a comparison of the size of difference between the 'top' and 'bottom' groups when using NCI or visit frequency, and notes are included to highlight points of interest – where NCI showed a larger difference between the 'top' and 'bottom' groups than seen for Visit Frequency, the note on the right-hand side is coloured in blue.

NCI pen portraits

		BOTTOM	TOP
	TOTAL	Bottom 20%	TOP 20%
	%	Mean	Mean
BASE			
Average number of times spent out of doors away from home, over the last 12 months			
More than once per day	100	51	188
Every day	100	69	162
Several times a week	100	72	98
Once a week	100	84	84
Once or twice a month	100	131	81
Once every 2-3 months	100	108	100
Once or twice	100	123	90
Never	100	146	107

PEN PORTRAIT INTERPRETATION		
BOTTOM	MID	TOP
Most likely to take visits once or twice a year or never		Most likely to take visits every day

BOTTOM TOP

	TOTAL	Bottom 20%	TOP 20%
	%	Mean	Mean
BASE			
Extent of agreement about environmental attitudes - Spending time out of doors (including my own garden) is an important part of my life			
[5] Strongly agree	100	29	164
[4] Agree	100	104	72
[3] Neither agree nor disagree	100	274	22
[2] Disagree	100	314	9
[1] Strongly disagree	100	140	73
Extent of agreement about environmental attitudes - I am concerned about damage to the natural environment			
[5] Strongly agree	100	34	172
[4] Agree	100	104	70
[3] Neither agree nor disagree	100	251	50
[2] Disagree	100	226	28
[1] Strongly disagree	100	285	-

PEN PORTRAIT INTERPRETATION

BOTTOM	MID	TOP
Much more likely to disagree		More likely to agree
Much more likely to disagree		More likely to agree

BOTTOM TOP

	TOTAL	Bottom 20%	TOP 20%
Extent of agreement about environmental attitudes - There are many natural places I may never visit but I am glad they exist			
[5] Strongly agree	100	42	137
[4] Agree	100	129	76
[3] Neither agree nor disagree	100	276	48
[2] Disagree	100	293	51
[1] Strongly disagree	100	209	73
[5] Strongly agree	100	38	142
[4] Agree	100	131	69
[3] Neither agree nor disagree	100	364	9
[2] Disagree	100	266	23
[1] Strongly disagree	100	163	85

PEN PORTRAIT INTERPRETATION

BOTTOM	MID	TOP
Much more likely to disagree		More likely to agree
Much more likely to disagree		More likely to agree

BOTTOM TOP

	TOTAL	Bottom 20%	TOP 20%
	%	Mean	Mean
CHANGES IN LIFESTYLE			
I like my lifestyle the way it is and am not likely to change it	100	112	101
I'd like to make changes to my lifestyle but I don't know what to do	100	95	99
I'd like to make changes to my lifestyle but it's too difficult	100	135	44
I'd make changes to my lifestyle if I knew other people were willing to make changes	100	73	60
I intend to make changes to my lifestyle	100	80	95
I already do a lot to protect the environment so it would be difficult to do more	100	58	134
Don't know	100	172	86
WHETHER HAVE A GARDEN			
I have access to a private garden	100	93	103
I have access to a private communal garden	100	101	73
I have access to a private outdoor space but not a garden (balcony, yard, patio area)	100	105	100
I don't have access to a garden	100	144	90

PEN PORTRAIT INTERPRETATION

BOTTOM	MID	TOP
More likely to be happy with lifestyle and not likely to change, or to say changing lifestyle is too difficult		More likely to say already do a lot and difficult to change
Less likely to have access to a garden		

BOTTOM TOP

	TOTAL	Bottom 20%	TOP 20%
	%	Mean	Mean
AGE			
16-24	100	155	47
25-34	100	138	92
35-44	100	86	108
45-54	100	81	97
55-64	100	67	159
65+	100	72	108
GENDER			
Male	100	114	99
Female	100	87	101
ETHNICITY			
BAME	100	98	100
Non-BAME	100	110	99
LONG TERM ILLNESS OR DISABILITY			
Yes	100	83	109
No	100	105	97
SOCIAL GRADE			
AB	100	89	91
C1	100	92	95
C2	100	88	116
DE	100	119	99

PEN PORTRAIT INTERPRETATION

BOTTOM	MID	TOP
More likely to be under 35		More likely to be 55-64
More likely to be DE SEG		

Comparing NCI and visit frequency

NCI versus Visit Frequency

NCI

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
Average number of times spent out of doors away from home, over the last 12 months	More than once per day	3%	2%	1%	1%	5%	6%
	Every day	9%	6%	10%	5%	9%	14%
	Several times a week	21%	15%	20%	21%	28%	21%
	Once a week	22%	18%	28%	25%	20%	19%
	Once or twice a month	21%	28%	17%	21%	22%	17%
	Once every 2-3 months	6%	6%	5%	6%	7%	6%
	Once or twice	7%	9%	9%	8%	3%	6%
	Never	11%	16%	10%	12%	6%	12%

TOP GROUP TO BOTTOM GROUP PP DIFFERENCE

VISIT FREQUENCY

	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
Bottom 20%	30%	24%	22%	14%
21% to 40%	18%	21%	21%	18%
41% to 60%	21%	22%	22%	16%
61% to 80%	10%	14%	20%	27%
81% to 100%	21%	18%	16%	25%

TOP GROUP TO BOTTOM GROUP PP DIFFERENCE

Notes

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
Extent of agreement about environmental attitudes - Spending time out of doors (including my own garden) is an important part of my life	[5] Strongly agree	39%	11%	25%	40%	55%	63%
	[4] Agree	47%	49%	60%	52%	40%	34%
	[3] Neither agree nor disagree	9%	24%	9%	5%	3%	2%
	[2] Disagree	5%	14%	4%	2%	1%	0%
	[1] Strongly disagree	1%	2%	2%	1%	0%	1%
	Don't know	0%	0%	0%	0%	0%	0%
Extent of agreement about environmental attitudes - I am concerned about damage to the natural environment	[5] Strongly agree	33%	11%	19%	32%	49%	58%
	[4] Agree	53%	55%	68%	59%	44%	37%
	[3] Neither agree nor disagree	9%	22%	7%	6%	4%	4%
	[2] Disagree	4%	9%	5%	2%	2%	1%
	[1] Strongly disagree	1%	3%	1%	1%	0%	0%
	Don't know	0%	0%	0%	0%	0%	0%

52%

46%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	[5] Strongly agree	25%	27%	37%	53%
	[4] Agree	44%	48%	51%	43%
	[3] Neither agree nor disagree	15%	15%	7%	3%
	[2] Disagree	12%	8%	4%	2%
	[1] Strongly disagree	5%	1%	1%	0%
	Don't know	0%	0%	0%	0%
	[5] Strongly agree	28%	28%	33%	39%
	[4] Agree	47%	54%	54%	50%
	[3] Neither agree nor disagree	16%	13%	8%	6%
	[2] Disagree	7%	4%	4%	4%
	[1] Strongly disagree	2%	2%	1%	1%
	Don't know	0%	0%	0%	0%

Notes

Strong agreement varies much more across NCI scale than visit frequency scale
28%

Strong agreement varies much more across NCI scale than visit frequency scale
11%

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
Extent of agreement about environmental attitudes - There are many natural places I may never visit but I am glad they exist	[5] Strongly agree	42%	18%	35%	42%	60%	58%
	[4] Agree	52%	68%	61%	55%	38%	40%
	[3] Neither agree nor disagree	4%	11%	3%	2%	2%	2%
	[2] Disagree	1%	2%	1%	0%	0%	0%
	[1] Strongly disagree	1%	1%	0%	1%	0%	0%
	Don't know	0%	0%	0%	0%	0%	0%
Extent of agreement about environmental attitudes - Having open green spaces close to where I live is important	[5] Strongly agree	47%	18%	39%	50%	64%	67%
	[4] Agree	46%	60%	55%	48%	34%	32%
	[3] Neither agree nor disagree	5%	17%	3%	1%	1%	0%
	[2] Disagree	2%	5%	2%	0%	1%	0%
	[1] Strongly disagree	0%	1%	0%	1%	0%	0%
	Don't know	0%	0%	0%	0%	0%	0%

40%

49%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	[5] Strongly agree	34%	37%	40%	47%
	[4] Agree	54%	54%	54%	50%
	[3] Neither agree nor disagree	10%	7%	4%	2%
	[2] Disagree	1%	1%	1%	1%
	[1] Strongly disagree	2%	1%	1%	0%
	Don't know	0%	0%	0%	0%
	[5] Strongly agree	31%	34%	46%	56%
	[4] Agree	53%	54%	49%	40%
	[3] Neither agree nor disagree	9%	8%	4%	2%
	[2] Disagree	6%	3%	1%	1%
	[1] Strongly disagree	1%	1%	1%	1%
	Don't know	0%	0%	0%	0%

Notes

13% Strong agreement varies much more across NCI scale than visit frequency scale

25% Strong agreement varies much more across NCI scale than visit frequency scale

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
ACTIVITIES NORMALLY UNDERTAKE	BASE						
	Watching or listening to nature programmes on the TV or radio	51%	32%	48%	53%	65%	57%
	Looking at books, photos or websites about the natural world	33%	13%	31%	33%	44%	43%
	Looking at natural scenery from indoors or whilst on journeys	46%	27%	42%	46%	62%	55%
	Sitting or relaxing in a garden	61%	41%	62%	69%	65%	68%
	Gardening	49%	28%	43%	54%	59%	60%
	Watching wildlife (including bird watching)	37%	16%	27%	39%	48%	57%
	Choosing to walk through local parks or green spaces on my way to other places	56%	34%	51%	59%	66%	70%
	Doing unpaid voluntary work out of doors	6%	3%	5%	7%	10%	8%
	None of these	9%	22%	7%	6%	3%	5%
	Don't know	0%	0%	0%	0%	0%	0%

24%

30%

28%

26%

32%

40%

36%

6%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	Watching or listening to nature programmes on the TV or radio	40%	45%	51%	54%
	Looking at books, photos or websites about the natural world	19%	25%	32%	38%
	Looking at natural scenery from indoors or whilst on journeys	28%	37%	44%	55%
	Sitting or relaxing in a garden	46%	52%	66%	69%
	Gardening	39%	42%	50%	57%
	Watching wildlife (including bird watching)	29%	33%	34%	45%
	Choosing to walk through local parks or green spaces on my way to other places	22%	31%	58%	71%
	Doing unpaid voluntary work out of doors	4%	4%	6%	9%
	None of these	22%	13%	7%	4%
	Don't know	0%	0%	0%	0%

Notes

14% Participation varies more by NCI than visit frequency

19% Participation varies more by NCI than visit frequency

28%

23%

18% Participation varies more by NCI than visit frequency

16% Participation varies more by NCI than visit frequency

49% Participation varies more by visit frequency than NCI

5%

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
PRO ENVIRONMENTAL BEHAVIOURS	BASE						
	I usually recycle items rather than throw them away	74%	62%	72%	74%	82%	80%
	I usually buy eco-friendly products and brands	28%	14%	23%	33%	37%	35%
	I usually buy seasonal or locally grown food	36%	19%	33%	40%	46%	44%
	I choose to walk or cycle instead of using my car when I can	45%	31%	41%	46%	56%	51%
	I encourage other people to protect the environment	28%	9%	16%	32%	42%	40%
	I am a member of an environmental or conservation organisation	6%	2%	3%	9%	9%	9%
	I volunteer to help care for the environment	5%	2%	3%	7%	7%	9%
	I donate money at least once every three months to support an environmental or conservation organisation	8%	3%	3%	9%	13%	13%
	I donate my time at least once every three months to an environmental or conservation organisation	2%	2%	2%	3%	3%	3%
	I have signed a conservation petition or participated in an online/other conservation campaign	9%	3%	5%	11%	11%	13%
	None of these	14%	28%	14%	10%	7%	9%

18%

21%

25%

20%

31%

7%

7%

10%

2%

10%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	I usually recycle items rather than throw them away	55%	67%	76%	82%
	I usually buy eco-friendly products and brands	15%	18%	25%	31%
	I usually buy seasonal or locally grown food	25%	24%	33%	42%
	I choose to walk or cycle instead of using my car when I can	21%	31%	45%	59%
	I encourage other people to protect the environment	17%	19%	26%	32%
	I am a member of an environmental or conservation organisation	3%	4%	7%	9%
	I volunteer to help care for the environment	3%	3%	5%	6%
	I donate money at least once every three months to support an environmental or conservation organisation	6%	6%	8%	10%
	I donate my time at least once every three months to an environmental or conservation organisation	2%	1%	2%	4%
	I have signed a conservation petition or participated in an online/other conservation campaign	2%	5%	8%	12%
	None of these	33%	22%	11%	6%

27% Participation varies more by visit frequency than NCI

15% Participation varies more by NCI than visit frequency

18% Participation varies more by NCI than visit frequency

38% Participation varies more by visit frequency than NCI

15% Participation varies more by NCI than visit frequency

6%

3%

4% Participation varies more by NCI than visit frequency

2%

10%

Notes

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
Changes in lifestyle	I like my lifestyle the way it is and am not likely to change it	31%	35%	32%	29%	29%	32%
	I'd like to make changes to my lifestyle but I don't know what to do	7%	7%	10%	6%	6%	7%
	I'd like to make changes to my lifestyle but it's too difficult	7%	10%	8%	8%	8%	3%
	I'd make changes to my lifestyle if I knew other people were willing to make changes	5%	3%	7%	5%	6%	3%
	I intend to make changes to my lifestyle	14%	11%	15%	16%	15%	13%
	I already do a lot to protect the environment so it would be difficult to do more	24%	14%	15%	28%	31%	32%
	Don't know	11%	20%	13%	10%	5%	10%

-3%
0%
-7%
-1%
2%
18%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	I like my lifestyle the way it is and am not likely to change it	39%	33%	32%	33%
	I'd like to make changes to my lifestyle but I don't know what to do	4%	6%	7%	6%
	I'd like to make changes to my lifestyle but it's too difficult	7%	9%	8%	5%
	I'd make changes to my lifestyle if I knew other people were willing to make changes	3%	2%	4%	4%
	I intend to make changes to my lifestyle	6%	10%	15%	15%
	I already do a lot to protect the environment so it would be difficult to do more	22%	23%	24%	27%
	Don't know	21%	18%	10%	9%

-5%
2%
-2%
1%
10%
5%

Notes

Intention to make changes to lifestyle varies more by visit frequency than NCI

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
Local greenspaces are within easy walking distance	[5] Strongly agree	32%	17%	28%	27%	39%	49%
	[4] Agree	56%	63%	60%	63%	48%	43%
	[3] Neither agree nor disagree	4%	11%	4%	2%	3%	1%
	[2] Disagree	6%	6%	5%	6%	7%	4%
	[1] Strongly disagree	2%	1%	2%	2%	2%	3%
	Don't know	0%	1%	1%	0%	0%	0%
Local greenspaces are of a high enough standard to want to spend time there	[5] Strongly agree	24%	10%	19%	20%	32%	42%
	[4] Agree	53%	52%	62%	61%	44%	43%
	[3] Neither agree nor disagree	12%	19%	12%	12%	11%	8%
	[2] Disagree	8%	14%	5%	5%	10%	6%
	[1] Strongly disagree	2%	2%	1%	2%	2%	1%
	Don't know	1%	3%	1%	0%	0%	0%

32%

31%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
[5] Strongly agree	19%	21%	30%	39%
[4] Agree	58%	61%	58%	52%
[3] Neither agree nor disagree	9%	6%	4%	4%
[2] Disagree	8%	9%	6%	4%
[1] Strongly disagree	3%	2%	1%	1%
Don't know	3%	0%	0%	0%
[5] Strongly agree	15%	17%	23%	31%
[4] Agree	53%	54%	54%	53%
[3] Neither agree nor disagree	15%	17%	12%	10%
[2] Disagree	10%	11%	10%	6%
[1] Strongly disagree	2%	1%	1%	1%
Don't know	7%	0%	1%	0%

Notes

Strong agreement varies much more across NCI scale than visit frequency scale

20%

Strong agreement varies much more across NCI scale than visit frequency scale

16%

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
Local greenspaces are easy to get into and around	[5] Strongly agree	31%	15%	23%	27%	42%	51%
	[4] Agree	56%	61%	66%	63%	49%	43%
	[3] Neither agree nor disagree	6%	14%	6%	6%	2%	3%
	[2] Disagree	4%	7%	4%	3%	3%	3%
	[1] Strongly disagree	1%	1%	0%	1%	2%	0%
	Don't know	1%	3%	1%	0%	0%	0%
Whether have a garden	I have access to a private garden	79%	73%	84%	80%	76%	81%
	I have access to a private communal garden	5%	5%	3%	5%	8%	4%
	I have access to a private outdoor space but not a garden (balcony, yard, patio area)	4%	4%	3%	3%	6%	4%
	I don't have access to a garden	12%	18%	10%	12%	10%	11%
	NONE/DON'T KNOW	0%	0%	0%	0%	0%	0%

36%

8%

-1%

0%

-7%

0%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	[5] Strongly agree	19%	20%	30%	37%
	[4] Agree	56%	65%	60%	57%
	[3] Neither agree nor disagree	11%	8%	5%	4%
	[2] Disagree	6%	5%	4%	2%
	[1] Strongly disagree	2%	1%	1%	0%
	Don't know	5%	0%	0%	0%
	I have access to a private garden	71%	75%	77%	82%
	I have access to a private communal garden	5%	6%	5%	4%
	I have access to a private outdoor space but not a garden (balcony, yard, patio area)	3%	4%	4%	4%
	I don't have access to a garden	21%	15%	14%	10%
	NONE/DON'T KNOW	0%	0%	0%	0%

18%
Notes
Strong agreement varies much more across NCI scale than visit frequency scale

11%

-1%

1%

-11%

0%

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

#	BASE	TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
	My garden is an important place to me	47%	25%	43%	46%	61%	56%
	I like spending time in my garden	56%	35%	56%	56%	69%	65%
	I don't like my garden	3%	5%	4%	2%	3%	1%
	I enjoy gardening	42%	22%	38%	44%	51%	55%
	I like to grow fruit, vegetables or herbs in my garden	25%	11%	16%	26%	36%	36%
	My garden is too small	15%	15%	16%	15%	19%	12%
	My garden is too large	5%	5%	4%	3%	6%	5%
	My garden is a place where children can play	32%	22%	33%	31%	34%	39%
	I enjoy my garden because it is private	48%	36%	45%	45%	56%	58%
	I enjoy the trees in my garden	30%	14%	20%	30%	39%	45%
	I enjoy the grass/plants in my garden	40%	24%	30%	42%	49%	56%
	I enjoy the pond/water features in my garden	10%	4%	10%	9%	10%	18%
	I enjoy feeding birds in my garden	37%	14%	33%	34%	48%	57%
	I encourage wildlife in my garden	36%	16%	25%	38%	50%	51%
	I enjoy the wildlife in my garden	37%	17%	31%	37%	47%	52%
	I enjoy my garden because of its views (e.g. of land, sky, water)	18%	9%	11%	19%	21%	28%

0%

31%

30%

-4%

33%

26%

-3%

0%

16%

22%

31%

31%

14%

43%

36%

36%

19%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	My garden is an important place to me	40%	43%	47%	55%
	I like spending time in my garden	52%	50%	58%	66%
	I don't like my garden	2%	5%	3%	3%
	I enjoy gardening	40%	39%	44%	46%
	I like to grow fruit, vegetables or herbs in my garden	20%	18%	26%	31%
	My garden is too small	10%	16%	17%	17%
	My garden is too large	11%	5%	5%	3%
	My garden is a place where children can play	23%	26%	34%	37%
	I enjoy my garden because it is private	45%	45%	47%	52%
	I enjoy the trees in my garden	31%	26%	29%	36%
	I enjoy the grass/plants in my garden	38%	33%	41%	48%
	I enjoy the pond/water features in my garden	8%	10%	10%	13%
	I enjoy feeding birds in my garden	33%	34%	34%	42%
	I encourage wildlife in my garden	34%	27%	35%	44%
	I enjoy the wildlife in my garden	34%	34%	37%	44%
	I enjoy my garden because of its views (e.g. of land, sky, water)	16%	16%	17%	20%

0%

15%

15%

1%

6%

11%

7%

-8%

13%

7%

6%

11%

5%

9%

10%

10%

4%

Notes

Importance of garden varies much more across NCI scale than visit frequency scale
Enjoyment of garden varies much more across NCI scale than visit frequency scale

Enjoyment of gardening varies much more across NCI scale than visit frequency scale
Enjoyment of gardening varies much more across NCI scale than visit frequency scale

Enjoyment of garden varies much more across NCI scale than visit frequency scale
Enjoyment of garden varies much more across NCI scale than visit frequency scale

Encouraging wildlife varies more by NCI than visit frequency
Enjoying wildlife in garden varies more by NCI than visit frequency

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
	BASE						
ONS WELLBEING QUESTION 1: Overall how satisfied are you with life nowadays?	0- Not at all satisfied	1%	0%	1%	1%	0%	1%
	1	0%	1%	0%	0%	0%	0%
	2	1%	3%	2%	1%	1%	0%
	3	1%	2%	1%	0%	2%	0%
	4	2%	4%	2%	3%	2%	2%
	5	10%	15%	10%	10%	7%	9%
	6	10%	12%	10%	8%	12%	8%
	7	17%	13%	23%	19%	17%	13%
	8	27%	28%	31%	25%	25%	25%
	9	12%	8%	10%	15%	15%	13%
	10 - Completely satisfied	18%	14%	10%	17%	17%	29%
	DK	0%	0%	0%	0%	0%	0%

15%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

Notes

Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
0- Not at all satisfied	2%	0%	1%	1%
1	1%	1%	0%	0%
2	2%	1%	1%	1%
3	2%	2%	1%	2%
4	3%	4%	2%	2%
5	15%	11%	9%	8%
6	9%	9%	10%	7%
7	14%	16%	20%	19%
8	21%	27%	30%	26%
9	12%	10%	11%	15%
10 - Completely satisfied	19%	19%	15%	19%
DK	0%	0%	0%	0%

0% Life satisfaction varies more by NCI than visit frequency

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
ONS WELLBEING QUESTION 2: Overall to what extent do you feel that the things you do in your life are worthwhile?	0- Not at all worthwhile	0%	0%	0%	1%	0%	0%
	1	0%	1%	0%	1%	0%	0%
	2	1%	1%	2%	0%	1%	0%
	3	2%	3%	2%	1%	2%	0%
	4	2%	4%	3%	1%	1%	1%
	5	9%	14%	8%	8%	9%	6%
	6	8%	13%	8%	7%	7%	7%
	7	18%	18%	24%	21%	17%	12%
	8	24%	23%	26%	28%	23%	21%
	9	14%	9%	12%	16%	16%	15%
	10 - Completely worthwhile	21%	14%	15%	16%	24%	39%
	DK	0%	0%	0%	0%	0%	0%

25%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

NCI	Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
	0- Not at all worthwhile	1%	0%	0%	0%
	1	1%	0%	0%	0%
	2	2%	0%	1%	0%
	3	2%	2%	2%	1%
	4	4%	3%	2%	1%
	5	13%	12%	9%	7%
	6	10%	8%	9%	8%
	7	14%	16%	20%	16%
	8	19%	28%	26%	27%
	9	11%	10%	12%	15%
	10 - Completely worthwhile	22%	20%	20%	24%
	DK	0%	0%	0%	0%

Notes

1% Feeling things do in life are worthwhile varies more by NCI than visit frequency

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
ONS WELLBEING QUESTION 3: Overall, how happy did you feel yesterday?	0- Not at all happy	2%	2%	1%	2%	2%	2%
	1	1%	2%	0%	1%	1%	1%
	2	2%	5%	2%	1%	2%	1%
	3	2%	3%	3%	2%	2%	1%
	4	4%	6%	5%	5%	5%	2%
	5	10%	13%	10%	8%	9%	11%
	6	7%	12%	7%	6%	8%	5%
	7	13%	11%	18%	16%	11%	11%
	8	23%	24%	30%	23%	21%	17%
	9	15%	8%	15%	17%	18%	16%
	10 - Completely happy	20%	14%	10%	22%	22%	33%
	DK	0%	0%	0%	0%	0%	0%

19%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

Notes

Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
0- Not at all happy	4%	2%	2%	1%
1	2%	1%	1%	0%
2	4%	1%	2%	2%
3	3%	2%	2%	2%
4	6%	3%	3%	4%
5	13%	12%	9%	8%
6	8%	7%	8%	7%
7	13%	11%	15%	12%
8	22%	25%	24%	23%
9	9%	12%	15%	16%
10 - Completely happy	18%	24%	20%	24%
DK	0%	0%	0%	0%

Happiness yesterday varies more by NCI than visit frequency
6%

NCI

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

		TOTAL	Bottom 20%	21% to 40%	41% to 60%	61% to 80%	TOP 20%
ONS WELLBEING QUESTION 4: Overall how anxious did you feel yesterday?	0- Not at all anxious	45%	36%	46%	45%	49%	52%
	1	9%	6%	9%	10%	9%	10%
	2	12%	15%	14%	14%	10%	7%
	3	6%	10%	7%	5%	5%	3%
	4	5%	8%	3%	5%	4%	3%
	5	9%	11%	9%	7%	7%	10%
	6	3%	3%	4%	2%	2%	4%
	7	4%	3%	5%	5%	5%	4%
	8	3%	3%	2%	3%	5%	4%
	9	2%	3%	0%	2%	2%	1%
	10 - Completely anxious	2%	2%	1%	2%	3%	3%
	DK	0%	0%	0%	0%	0%	0%
Urbanisation	Rural	6%	3%	6%	7%	7%	6%
	Town & Fringe	9%	8%	10%	6%	13%	8%
	Urban	84%	89%	84%	86%	80%	84%
	Not classified	1%	0%	0%	0%	1%	2%

16%

3%

1%

-5%

VISIT FREQUENCY

TOP GROUP
TO BOTTOM
GROUP PP
DIFFERENCE

Notes

Bottom 20%	NEVER	LESS OFTEN	ONCE A WEEK/ ONE OR TWICE A MONTH	MORE THAN ONCE A WEEK
0- Not at all anxious	37%	45%	46%	50%
1	8%	7%	7%	9%
2	10%	11%	11%	10%
3	7%	6%	7%	5%
4	7%	4%	5%	4%
5	10%	10%	9%	8%
6	4%	5%	3%	3%
7	5%	4%	4%	5%
8	6%	5%	4%	2%
9	2%	1%	1%	2%
10 - Completely anxious	5%	2%	1%	2%
DK	0%	0%	0%	0%
Rural	4%	3%	3%	5%
Town & Fringe	8%	7%	9%	10%
Urban	89%	89%	87%	84%
Not classified	0%	0%	1%	0%

13%

1%

3%

-5%